# R. GISTURED

Volume 2, No. 53

WEEK ENDING MAY 26, 1932

Price 5c

### Crosley Choir to Present Twilight Recital Over WLW

With Helen Marie Anderson, so-prano, Mary Steele, contralto, and Franklin Bens, tenor, the Crosley Choir Twilight concert under direc-tion of Grace Clauve Raine Sunday (May 22) at 5 p. m. will present the following: follawing :

All Through the Night
Male Quartet

Sweet Genevieve Vocal Sextet

### London's Old Stage Will Live Again in Bioadcast on WKRC

London will broadcast a half-hour of "Leicester Square", musical com-edy and vaudeville, Friday (May 20) at 5 p. m. over WKRC (CBS).

at a p. m. over WKRC (CDS).

In the first half, music will be played from Offenbach's "La Belle Heleuc", produced at the Albambra in 1873; from "The Country Girl", produced at Daly's in 1992; and from "Hullo, Ragtime", Hippostrome success of 1912. The Albambra, Empire and Hippodrome are Leicester pire and Hippodrome are Leicester Square theaters.

The second half of the program, will The second haft of the program, will include selections from hats, including "The Bing Boys Are Here", World War revue produced in 1916 at the Albambra with George Robey and Vi Lorraine; "Live for Today" from "The Map of the Meuman's", which had the borgest run of any musical councily to the London theater.

The second haft of the program, will include selections from Map of the Boys Are Here", World Italy Stay, succeeding Bert Lown. Jack's band is heard over WLW from the Plaza.

The corrected Garage Baker, Ancar Co. Chic Goods, Ray He will be followed at the Plaza Wollow of Lots at Edy Scott Openher Teste Woods to will con- by Josef Cherniaysky, who comes in

### Alice and Seger May Trade "Spots"



Seger Ellis (left) and Alice White

It may be from stage to radio for Alice and from radio to stage for Seger. At the RKO-Albee Theater last week, Alice failed to deny the report that she is to bring Hollywood chatter to a network. Seger, WLW baritone, has received overtures from movieland powers-that-be.

### Jack Miles Brings Band to the Plaza; Playing Over WLW

Jack is from Clevelar !.

I Monda, (May 23).

### IRVING HELPS KATE

Kate Smith has dropped her familiar song, "When the Moon Comes Over the Mountain" on Wednesday at 7:30 p. m over WKRC (CBS). In its place she is singing Tust a Singer of Songs, Singing the Songs You've Forgotten', written for her by Irving Berlin. After June 2 Kate will drop her Thursday broadcasts for the summer and will be heard Monday, Tuesday and Wed-nesday. In the fall she probably will be on five times a week.

### BEN BERNIE STAYS

iorecast in Ramo Dial during Ben Bernie's Cincinnati visit, he has signed a new contract with Blue Ribben Mah. He will continue He through the summer, Tuesday at p. m. over WKRC (CBS).

### Radio Dial Leads Blind Man to Prize Via WLW

Through the columns of Radio Dial, a blind news vendor, Fred M. McCartney, karned of the Standard Oil Company of Ohio omtest for a bsteners' verdict in WLW's "Trial of Vivienne Work"

Ware". Then he proceeded to win

second prize of \$100.

McCartney's daughter read
the rules to him, from RADIO He broke his long-stand-DIM. He broke his line-standing habit of retiring early, to listen to the 10 p. in broadcasts from the Hotel Gibson. He lives at 915 Monast / Street, Check ratio McCartine, helds M. B. and M. A. degrees from the line of the definition. iver ity of Indiana.

turst proze-winner is Esther O. Taft, Cleveland, 8200 - Hazd I. Bhintyll, Mansheld, Osio Georgia I prize, 850

# Will Rogers to Make Sport of Olympics Over WKRC Sunday

Will Rogers, who has a habit of poking fun at notables and setting away with it, will devote his drawling quips to the Olympic games in a one-hour program Sunday (May 22) at 3:30 p. m. over WKRC (CBS).

This will be a personally conducted tour by Will himself — a peck behind the Olympic scenes. Of course, the scenes will not have been erected -but that fact will not disturb Will.

Governor James Rolph of California will invite the world to come to Los Angeles to attend the games, whose finals will be held July 30

The University of Southern California Trojan Band -nationally famed for its stirring contributions to the colorial gridien clashes on the Pacine Coast-will be heard with a chorus of 30.

### ROYALTY THERE

England's royal family attends the Empire Day Ball in London, to be broadcast Tuesday (May 24) from 3:15 until 4:30 p. m. through WCKY (NBC-WJZ). This British national holiday is called "Victoria Day" in honor of that queen.

### JAN GARBER AT FARM

Jan Garber and his band succeed Henry Busse at Castle Farm Saturday (May 21). He is heard over WEW,

### Famous Harpist



### CASPER REARDON

At the age of 15, he was given a harp by his uncle. At 25, he is one of America's masters of that difficult instrument. That, in brief, is the story of Casper ballads each Sunday at 9:30 Reardon, WLW harpist and for five years soloist with the Cincinnati Symphony Orchestra. He was assistant to the famous Carlos Salzedo of the Curtis Institute of Music and received much of his orchestral training under Leopold Stokowsky, nouncer, is now the common apparts and Reardon is also a pianist and then town apparences. He was composer. He is a native of Lite Derive the retunct to New York tle Falls, N. Y.

### Can Quiz Self



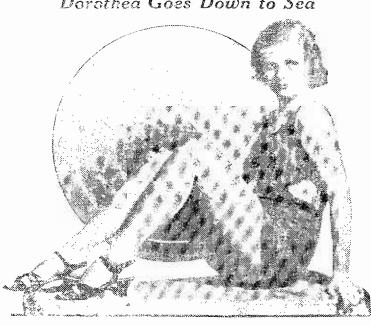
JEAN SARGENT

Jean Sargent, 20-year-old Philadelphia society girl, formerly interviewed radio stars for her newspaper column. Now she can quiz herself, because she is one of radio's most promising newcomers. Flo Ziegfeld has signed her to sing "torch" p. m. in the "Ziegfeld Radio Show" over WKRC (CBS).

### TED HUSING ILL

'red tarsen. Columbia sports anfor the operation

### Dorothea Goes Down to Sea



DOROTHEA JAMES

This is what Locothea James years when she goes down to the sea in bushing-suite. When she has her land-logs she acts as mistress of coremones in the "Movie Star Ravue", Tuesday at 4:45 p. m. over WKRC (GBS).

# Weekly RADIO DIAL

Published every Friday by the Radio Dial Publishing Co. 22 East 12th St., Cincinnati, Ohio.

Six Months for \$1.

Single Copies 5 cents

Radio Dial brings you latest available programs and news of your favorite stations and artists. All programs listed are correct up to press time, but are, of course, subject to later changes by networks and local stations.

Vol. II

WEEK ENDING MAY 26, 1932

No. 53

### WILL THE POLITICIANS LEARN?

This is a presidential year. Already that fact has been thrust on the attention of most citizens. And next month it will be brought home still more forcefully by the two National Conventions.

Between then and November the air will be increasingly crowded with political material. But will the politicians make more effective use of broadcasting in 1932 than they have heretofore? Here is a question of equal moment to radio and those who employ it for vote-getting

It is violating no confidence to say that, up to now, the politicians have pretty much fumbled the possibilities offered them by radio. Looking back, the 1928 campaign stands out as a "horrible example." In that atruggle hundreds of hours of air time were used by the two major parties. But thoughtful listeners agree that an astonishing proportion of it was wasted as far as swaying votes was concerned, merely because candidates and their supporters failed to take account of the peculiar demands of the microphone and the loudspeaker.

If that story is repeated in 1932 it will be a dismal commentary on progress. Worse, it may prove a definite setback to radio. Yet, at the moment, there are few indications that politicians have profited much from their broadcasting experience of 1928.

This is scarcely the place for a detailed discussion of the several problems involved. But, to anyone with an ear to the ground, it is plain enough that 1932 threatens to be a particularly hard year for the broadcasting office-seeker.

Not that there is scant interest in politics. On e contrary, it is of American broadcasting. It gives cause interest is far keener and more critical than usual. Voters are to every man, woman, and child an because interest is far keener and more critical than usual. Voters are in no mood to be beguiled by the "hooey" and glib generalities which loom like the proverbial sore thumb in the usual campaign speech when heard via the loudspeaker. They are going to be quicker than ever to dial out everything insincere and irrelevant. We pass along that hint, not so much for the benefit of politicians as for the protection of radio.

During the next five months political talks are certain to occupy a large part of station schedules. So it will be unfortunate indeed for radio if much of this material is passed up by intelligent listeners.

### KENNEDY ON AIR

Thomas Kennedy, Secretary-Treasurer, United Mine Workers of America, and Treasurer, Workers' Education Bureau of America, will speak Sunday (May 22) at 12 noon over Columbia on "The Role of habor in Early American History."

### MILLS BOYS MOVE

Mills Brothers now are heard Tuesdays at 6:15 p. m. and Thursdays at 8:15 p. m. over WKRC (CBS).

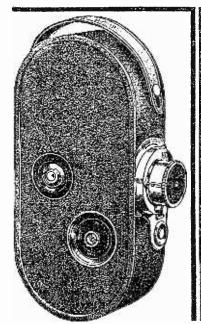
### BY RANCHEROS

The Rancheros will present Politio's "Alma de Virgen", Albeniz' "Cefebre Serenade Espagnole" and Alonso's "El Mano Torero" Sunday (May 22) at 11:30 p. m. in their serenade over WLW.

### IT'S SPANISH

Virginia Marruci's South American Troubedours will be guest-artists and will feature Spanish melodies Friday (May 20) at 5 p. m. in WLW's Round Table.

# The Latest Sensation in Home Movie Cameras



The NEW STEWART WARNER Home Movie amera

### Hollywood Model Complete with

sporty waterproof Carrying Case, only



If you've even thought you'd like a Movie Camera and in after years to see in action the scenes that thrill today don't fail to come and see this new and amazing home movie camera designed by Hollywood professionals and built by Stewart-Warner.

Because of its simplicity of construction, ease and certainty of operation, and low price it is unlike all others! A beautiful, compact, light-weight, 16 mm. camera enabling anybody to go out and get motion pictures of professional beauty and brilliance right from the start.

Gladly Shown Anytime!

Can Be Seen At Your Nearest Dealer or Call

### **AUTO-RAD SUPPLY CO.** A Stewart-Warner Sales Co.

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### This Business of Broadcasting

By JOHN L. CLARK, Gen. Mgr. Stations WLW, W8XAL, WSAI



In a short period of time broadcasting has spread its blessings in many million homes. Its operation is familiar almost to everybody—even to the babe in arms. The bedtime lullaby, once crooned by a into the baby's ear.

The broadcasting industry, rated one of the real enterprises in America, is naturally proud of its achievement. It has not by any means attained its peak. At this very moment, scintific men in their labor-atories are at work testing and trying out infinite improvements, all of which will be given to the public in the future.

That is the glorious beneficence

transmission is a constant source of study in the laboratories, this is only one phase of radio broadcasting—and a phase, too, that is of little or no moment to those not vitally interested in mechanics. Naturally, everybody wonders about this mystery of the 20th century—but after the first wonderment, few stop save to listen, few look to the beginning of this cen-tury when broadcasting was unknown.

The proof that broadcasting is an actual part of life, almost as familiar as breath itself, is evidenced by the unconscious concern with which children accept it. The boy or girl in the home goes to the radio the first thing in the morning, after getting out of bed, and turns on the radio. This alone, an act familiar in almost every home where there are children, is proof, too, of the popularity of a great scientific medium. It has an appeal to every heart, to every intellect. It knows no boundaries ,has no limitations, save the limitations of space and, some say, economies—but even that is a moot question. Its boundaries are, to all intents and purposes, limitless. Broadcasting brings with it all the joys to which the human heart and ear could subscribe—from the highest forms of drama to the comedy of the clown.

It would seem, even from a cursory study of this magnetic medium, that broadcasting is a godly gift. It is almost, if not, the only medium that touches all alike, the rich man in his mansion, the beggar in the street, the babe in his cradle, children tod-dling round the floor, boys and girls in school, the father and mother, grandparents, watching over the wel-fare of their broods, the professor in academic halls, the bachelor in his club. All that is needed here to enjoy these blessings is the one faculty without which man is imperiect—hearing.

A universal benefit to mankind, broadcasting descended upon the globe almost over night. In all history there has never been anything else to equal its amazing growth. That the peoples c all nations in the world should take broadcasting for granted is the next startling phase of its existence.

Broadcasting is universal as nothing else is universal—save the stars in the heavens and the firmament itself. It is universal because it can the understood by all ages, and all itself. It is universal because it speaks a universal language, constructed with the mosaics of music—a language that can be heard and appreciated even by those who cannot read or write.

This is the ca tanding point in the broadcast—and because of its vast possibilities, all the genius of the world has rallied to its cause.

### Bettie and Flossie of WCKY



Here are Betty and Flossie Hoffbauer, now heard over WCKY every Tuesday and Saturday at 4:15 p. m. in the Dr. Lewis Junior Broadcast Club, sponsored by Pyor-Chek, Inc., 35 East Seventh Street, Cincinnati.

### « PROGRAM JOTTINGS »

Choice of the Week's Programs on Local and Out-of-Town Stations

### Friday, May 20

Radio Guild will present Boucicault's "Arrah-na-Pogue" at 3:15 p. m. over WLW (NBC-WJZ),

Abrasha Borodkin and three cellists of the New York Philharmonic Orchestra will perform as a guest quartet with Nat Shilkret's guest quartet with Nat Shilkret's Orchestra and vocal ensemble on the Kodak Week-end Hour at 8 p. m. over WKRC (CBS). Selections from Ziegfeld's "Hot-Cha," the "Band Wagon" and the rousing song of the "March of the Musketeers" will be offered by Shilkret's large popular orchestra with the large novelty orchestra with the male quartet and Thelma Kessler, soprano.

"Tell Me Why You Smile, Mona Lisa," from the new German talkie, "Der Raub der Mona Lisa," will be played by Leo Reisman and his orchestra on Pond's program at 8:30 p. m. over WSAI (NBC-WEAF).

Alex Grav. baritone, will sing "We Will Always Be Sweethearts" and Nat Shilkret will conduct "Segnidilla," by Albeniz, in a romantic quarter hour of "Music That Satisfies" over WKRC (CBS) at 9:30 p. m.

### Saturday, May 21

Thomas Bryan George, Columthe Metropolitan Handicap, at Belmont Park, N. Y., over WKRC (CBS) at 2:30 p.m.

to anticipate.

Up to this moment, and, we hope, for all time,—even down to the last day—what has taken place in broadcasting has been the result of a good old American constitutional privi-lege, and pleasure—private initiative. Private initiative, coupled with an ambition to serve humanity, spurred on the great genius, Thomas A. Edison, in is laboratories. The same all-compelling force led to the achievements in the realm of electricity that are now contributing forces to this glorious off-spring of the 20th century—broadcasting.

In olden days the way of the story-teller and the musician was hard but today, the veriest amateur in the land, if he has a medium of reception, may listen-in to the finest programs, conceived by able showmen, put to-gether by masters of assembly, artists of the studio, and sent out over the

in the Crosley Follies. Emerson Krautters is author and Edward A. Byron will direct.

### Sunday, May 22

On the College of Music proram at 7 p. m., Petronella Trimbur Giacinto Gorno, and Edward Santoro, pianist, pupil of Dorothy Stolzentach Payne, will be presented.

### Monday, May 23

Paul Whiteman, a native of Colorado, will be honored on the Colorado program of the "Parade of the States," over WSAI (NBC-WEAF) at 8:30 p. m., when Erno Rapee conducts his orchestra in a medley of many of the pieces which Whiteman has made famous.

### Tuesday, May 24

"I'm Wasting My Time," "In Old Vienna," "When Lights Are Soft and Low" and "Soft Lights and Sweet Music" will be heard at 9:30 p. m. over WLW in the Bath-a-Sweet broadcast. The artists include Casper Reardon, harpist; Pat Harrington, tenor, and a dance orchestra led by Lloyd Schaffer.

### Wednesday, May 25

Sonneteers will bring "Blues In My Heart," "Dream Sweetheart," "The Thrill Is Gone" and "You Took My Heart," at 5 p.m. over WLW.. Ralph Simpson, tenor, will be fortured be featured.

An amusing satire, "The Boy Stood On The Burning Deck," will be presented at S p. m. over WLW by the Lavender Network Players WJZ).

Ward Wilson will mimic Ted Lewis on the Royal Vagabond's at be presented at S p. m. over WLW 5:30 p. m. over WCKY (NBC-WJZ).

of new life. What has been accom- nothing seems to be impossible in plished in the past is nothing to what will take place in the realm of broadcasting during the next decade—and after that it is beyond the mind of man out of nowhere and become a part of everyday life-all in a short period of time, less than two generations—a redium that gladdens the human hear+

### FLYING DUTCHMAN

William Stoess and his Flying Dutchmen will present an original concert arrangement of "How Long Will It Last?". "Hotcha Medley", "Say It With Music" and a medley of old and new love songs Sunday (May 22) at 11 p. m. over WLW (NBC-WJZ). Mary Brown, blues singer, and Bill Davis, tenor, will be guest-artists in this coast-to-coast broadcast originating at WLW. broadcast originating at WLW.

### IN THREE TONGUES

the world has rallied to its cause.

JPPLY CO.

er Sales Co.

COURT & SYCAMORE

the world has rallied to its cause.

\* \*

Droadcasting is the American infant. It is only now learning to crawl in its cradle. All this achievement we have seen, and heard, is—after all—the gurglings at the very beginning

the world has rallied to its cause.

\* \*

Before by masters of assembly, artists of the studio, and sent out over the air for the enjoyment of a nation.

\* \*

Considering all these things, then, realizing what has been done, and the properties of the studio, and sent out over the air for the enjoyment of a nation.

\*

Considering all these things, then, realizing what has been done, and the properties of the studio, and sent out over the air for the enjoyment of a nation.

\*

Considering all these things, then, realizing what has been done, and visualizing what can be done—since languages used in Switzerland—

French, German and Italian — will be heard.

# Why Pay Twice As Much?

When You Can Buy This Beautiful

# 6 TUBE SUPERHETERODYNE Silvertone Radio

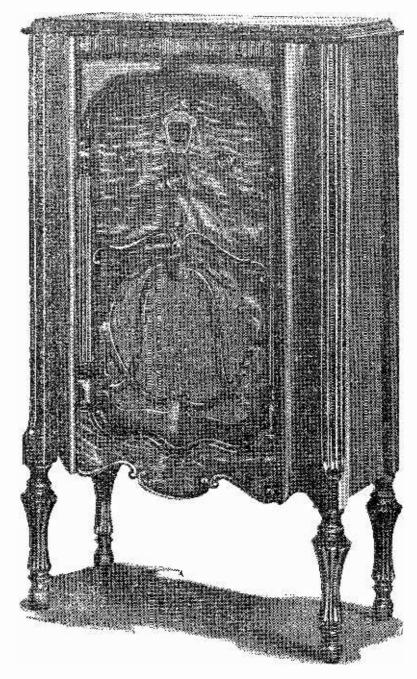
We feel it no over-statement to say that only Sears, with its tremendous buying power, could bring you this superb radio at this ridiculously low price!



Delivered and Completely Installed With Aerial!

GUARANTEED! Every Silvertone Radio sold by Sears, Roebuck & Company is guaranteed to be satisfactory or your money refunded.





This beautiful superheterodyne Silvertone incorporates the newest engineering improvements that insure greater tone enjoyment. The use of Pentode and Multi-Mu tubes, plus ultra-modern circuit, provides richness and clarity of tone. And, housed in a superbly finished cabinet, will bring a new correctness to the furnishing of your home.

Ask for a
FREE
TUBE
CARRIER

SEARS, ROEBUCK AND CO.

TUBES
Tested

Have Your

RADIO

FREE OF CHARGE

Reading Road at Lincoln Avenue

### **W**alter Winchell— On BROADWAY

**ACTINICA N**O DE TATO PARO DE CARDO DE PORTO DE PORTO DE LA CARDO DE CARDO

Portrait of Another Young Man Talking to Himself!

I think they're wrong about Broadway. . . . Especially that clear-faced, business-like lass who sidled up to me at Murray's last night . . Her straightforward eyes and the pleasing crispness of her Southern accents belied the fact that she had come to drink. . . You're a Broadway columnist, aren't you?" she started. . . "You fill a lot of space every day about the wonders of this wonderful street?" . . And then came the usual bromidic invective one always hears. . . "You love it, I guess, but to me it's just a lane of phonies. . . It promises you the world, collects C. O.D., and when you open the package, you find bright-ribboned garbage packed in cellophane. . . . All I've ever seen are pop-corn hutches and fake orange drinks. . . Paradox. . . Crawling beggars who change their masks by night and live in Brooklyn Crawling beggars who change their masks by night and live in Brooklyn pent-houses. . . Spenders spending other people's money. . . Play-boys, screeching brakes, and headlines. . . That's your Broadway, your copy . . . The street that's making you famous writing about failures. . . . That's the street that brought me to New York and tore me apart. . . . The street that promised me a future as an advertising writer and lured me down a blind alley. . . . That's Broadway? Uhhh!"

"MODEL"

**ROMANCES** 

Tune In

WKRC

12:15 NOON

Every Week Day

hear the

**IMMORTAL MUSIC** 

and Love Songs of the World MODEL LAUNDRY CO.

I think they're wrong about glamours of the side-streets and the Broadway! . . . It's not a street of razzle-dazzle of night-life are not want to do here. . . . You can ex-She was talking from her heart. .

> I wonder about that chap who came to Broadway from the Middle when you're not attuned to it. . . . The days became leaner, and the girl he married succumbed to the back-stage temptations of Rolls-Royces and deep-cushioned apartment parties. . . . By the time the baby came, their separation was definite. . . . Then Broadway began to crush him. . . . Every room in the Big City in which he had when you're not attuned to it.

Broadway! . . . It's not a street of electric bonfires and sky-stretching architecture. . . . Broadway is a tempo; you can find it in mid-Atlantic or on the Arctic ice. . . The lads and lasses who come here to effect a sudden, complete change in their lives are defeated by their own ignorance. . . Times Square and the Paramount clock are not mile posts to a grand future. . . The secause Broadway has the tempo of the superiority complex. . . of the superiority complex. . . . You're not afraid to do what you press yourself as you wish. . . tuntil he was certain he could discern the neighborhood in which he had realize that the very fact that she lived with his wife. . . But it presented the neighborhood in which he had lived with his wife. . . But it presented to the neighborhood in which he had lived with his wife. . . But it presented to the neighborhood in which he had lived with his wife. . . . was standing at a bar, addressing a total stranger and not feeling the prongs of small-town convention was a new station in her life. . . . And she had a sympathetic, though not agreeing, listener.

> anotted himself two years to storm the doors of editors and make good as a writer. . . But he met a dancer in his boarding house and married her four months after his arrival. . . Then the trouble started. arrival. . . Then the trouble started. . . . It was hard to get ahead in a strange city, especially

**Know ALL** the Stations with RADIO DIAL **LOG BOOK** FREE



Dial and identify radio stations all over the world with this new LOG BOOK. For a limited time, you can have a copy free with a 6-months' subscription to RADIO DIAL. Here's an idea of what it contains:

- U. S. and Canadian radio stations listed alphabetically. With space for filling in dial setting on your set.
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- All stations in U.S., listed by States.
- Network stations associated with N. B. C. and C. B. S., listed three ways.
- FOREIGN long-wave stations.
- Short-wave stations all over the world.
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spent a happy hour haunted him. . . Every building that held the memory of a minute of ecstasy loomed exaggeratedly against his narrowing horizon and leaned way over to smash him. . . . Every pathway of Central Park where he had walked in his early romance zigzagged before his eyes like a dying snake. . . And wound itself tightly around his throat. . . . The poor wretched fellow was as far from the real Broadway as he was the day he decided to leave his home town. . . . So he thought of suicide. . . That was natural. . . . And with one of his last dollars he purchased a ticket to the Empire State towers . . . The leap would mean certain death and it would be all over in a minute.

It takes almost two full minutes for the elevator to carry you to the top, and those two minutes were his worst. . . When he reached the last landing, he handed the guard his ticket and stepped out to the parapeted balcony. . . The sun was brilliant and cast a wide panorama below him. . . . He could see for miles up the Hudson, out across the Atlantic, over into the deepest Jersey. . . . Below him the tall buildings were mashed with the rest of the tiny objects of the city . . . The crooked streets were straight streaks of white that enlivened the fantastic design. . . . No one could be seen on the sidewalks, but he was certain that there were millions of them there. . . . The same men and women who had formed part of his tangled life, his misery. . . . He figured carefully until he was certain he could discern the hazy green of the park.
Was that the city that had conquered him? . . . Was that tiny quered him? . . . Was that tiny speck, that insignificant group of buildings the reason for his self-destruction? . . Of course, he remained until he got his dollar's worth; it was the best money he had worth; it was the best money he had ever spent. . . That night he dressed himself in his gayest and new old-rasmoneds, "with plenty of mint." . . That's when he met the advertising-writer who despised Broadway. . . . Who simply hadn't been here long enough to be tempted by suicide. . . I doubt if she will now.

(Copyright, 1932, Daily Mirror, Inc.)

# **Letter Box**

Reader: "Jim & Bob" are now or cal program, "Melody Land," local program, "Melody Land," Mondays and Thursdays at 9:30 p.m. over WMAQ (Chicago).

Radio Dial thanks all those friends who have so kindly remembered its first birthday.

Reader: Georgia Wildcats can now be reached at WWVA, Wheeling, W. Va.

Editor The Dial: I am sending a renewal for Radio Dial. I don't know how we would get along without it. Mrs. V. W., Newark, O.

are from 9:30 a.m. until 10 p.m. on week-days and from 10 a.m. until 10 p.m. on Sundays. To attend broadcasts, you should ask WLW for admission tickets three weeks in advance. These visits are limited to Sundays at 3 p.m. and Monday at 8 p. m.

Tune in on the

### Worthmore **Twins**

"Soup" & "Chili"

Hear the songs and piano selections of this popular duo, who bring you daily greetings from the Phil J. Hock & Co., makers of Cincinnati's largest selling brand of Turtle Soup and Chili-

### **WORTHMORE**

WKRC

4:30 P. M. Daily. Sunday, 12:45—1:00 P. M.

WCKY Wed. and Fri., 5:30 P. M.-6:00 P. M. Sunday, 2:00 P. M.-2:30 P. M.

### WISE and **OTHERWISE**

### **BOB NEWHALL**

"PURE AS THE LILY!"

(Baseball News Note-"The good work of Flint Rhem and Perce Malone this year is ascribed to their strict adherence to training



Lives of ball players oft remind us, We, too, should strong drink abhor; Not, departing, leave behind us, Footsteps on the saw-dust floor!

### SOUNDS SUSPICIOUS

Can it be that Paavo Nurmi has refused to turn professional because

he can get more money by remaining an amateur?

And then there is the odd case of pitcher Clyde Day, recently released by Brooklyn. Clyde hails from Pea Ridge, Ark. And they do say that once, in his youth, he trailed peculiar footprints all day long with his rifle held ready, only to find that the marks had been made by a man wearing shoes!

### A SMART MOVE

Maybe the Hamilton Elks are considering buying a golf-club because they believe the revenooers will be so busy snooping about lodge head-quarters they'll never bother a nineteenth-hole!

Presidents of big league clubs inform me that assistant sewer inspectors are still sore because their names were left off the list for season

### A CALAMITY AVERTED

Sports broadcasters got a break when both Yale and Princeton crews swept the river against M. I. T. Shells. For imagine the havoe that would have been wrought with pivot-teeth and bridgework, had the men at the mike been compelled to scream enthusiastically, over and over again, "Massachusetts Institute of Technology wins!"

And about that load of salt put up as a golf prize at the Country Club of Hutchison, Kan. The winner might either use handfuls of it to throw on birdies' tails or grains of it to take with the tall stories brought in by other golfers!

Now take putting rubber-mats under cuspidors-

Jack Dempsey says he did wrong by extending his exhibition tour so long and will now take a rest in Reno. It looks like making mistakes causes a lot of people to rest in Reno!

That Hartford, Conn., ball player who dove so earnestly into a base he broke his leg, was simply carrying out the town's traditions. Although, come to think of it, all Battalino broke was the promoter!

And did you hear about the wife of the rookie who came up with the Giants this spring? He came home one day and, when he remarked he had seen Tiffany's window full of diamonds, she asked, "What teams were playing on them!"

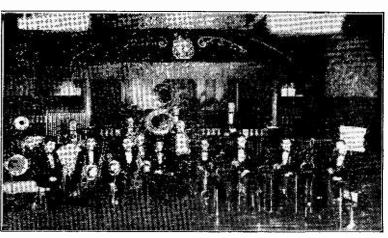
### ANANIAS THE SECOND

The fan who wrote me about a pitcher so cross-eyed he one day, with two and two on the batter, tried to catch a runner off first base and fanned the man at the plate!

Yours for Mail Pouch and until next week-So long!

BOB NEWHALL. Mail Pouch Sportsman.

### Ace Brigode on WKRC from Coney



Ace Brigode and his 14 Virginians will be heard nightly over WKRC beginning Saturday (May 28) when they open in Moon-Reader: Visiting hours at WLW lite Gardens at Coney Island. They have been playing over Columbia stations from Chicago and filled two engagements at Coney last summer. Ace does his own announcing.

### Here is the Key to the Out-of-Town **Network Radio Stations**

To simplify the tuning of chain stations, the following log of network stations is given with each chain headed by the New York station which broadcasts its programs. Stations are listed in same order as found in Network Programs:

### COLUMBIA BROADCASTING COMPANY

	WSPD, Toledo
WKRC, Cincinnati 550 kc.	WOWO, Ft. Wayne1160 kc.
WHAS, Louisville 820 kc.	WFBM, Indianapolis 1230 kc.
WWVA, Wheeling 1160 kc.	WBBM, Chicago 770 kc.
WADC, Akron	WCCO, Min'p'lis-St. Paul. 810 kc.
WHK, Cleveland1390 kc.	KMOX, St. Louis 1090 kc.
	WGN, Chicago 720 kc.
· ·	, , , , , , , , , , , , , , , , , , , ,

### NATIONAL BROADCASTING COMPANY

(Stations marked \* carry either NBC network.) WEAF, New York..... 660 kc. WWJ, Detroit ..... 920 kc. WSAI Cincinnati ..... 1330 kc. \*WMAO Chicago ..... 670 kc.

		v wing, cincago 510	17.00
*WCKÝ, Covington1490	kc.	*WENR-WLS, Chicago 870	kc.
WGY, Schenectady 790	kc.	*KYW, Chicago1020	kc.
WTAM, Cleveland 1070	kc.	*KSTP, Min'p'lis-St. Paul. 1460	kc.
*	*	* *	
WIZ. New York 760	1-0	WID Detroit 250	lea
W JZ, New 101K	KC.	WJA, Delloit	IZ C.
WLW, Cincinnati 700	kc.	*WMAQ, Chicago 670	kc.
WLW, Cincinnati 700 *WCKY, Covington1490	kc. kc.	*WMAQ, Chicago 670 *WENR-WLS, Chicago 870	k <b>c.</b> kc.
WLW, Cincinnati 700 *WCKY, Covington1490 KDKA, Pittsburgh 980	kc. kc. kc.	*WMAQ, Chicago 670 *WENR-WLS, Chicago 870 *KYW, Chicago 1020	kc. kc. kc.
WLW, Cincinnati 700 *WCKY, Covington1490 KDKA, Pittsburgh 980	kc. kc. kc.	*WMAQ, Chicago 670	kc. kc. kc.

### COMPLETE PROGRAMS FOR FRIDAY, MAY 20, ON THIS PAGE

### WSAI (1330 kc.—225.4m.)

- 8:00 A. M.-Gene and Glenn (NBC)
- 6:00 A. M.—Gene and Glenn (N 8:15—Popular Musicale 8:30—Flying Fingers (NBC) 8:45—Miniatures of the Masters 9:00—Morning Dance Concert
- 9:30—Newman Program (NBC) 9:45—Betty Crocker (NBC)
- 10:00—Classical Hour 11:00—General Electric Circle (NBC)
- 11:15-Celebrated Compositions
- Noon-Dance Selections
- 12:50 P M -Live Stock Reports
- 1:00-Organ Matinee
- 1:30—Matinee Favorites 1.45—"Victor Herbert"
- 2:00-Matinee Favorites
- 2:15—Happiness Kids 2:30—Woman's Radio Hour (NBC)
- 3:00-Betty Moore Decorating Notes
- 3:15-Afternoon Melodies

- 3:15—Atternoon Melodies
  4:00—Classical Program
  4:15—Skippy (NBC)
  4:30—Celebrated Compositions
  5:00—Crosley Dealers Salute
  5:15—Aces of Harmony
  5:30—Southern Singers
  5:45—International Broadcast
- 5:45-International Broadcast from To-
- kyo, Japan (NBC) 6:00—Happiness Kids

- 6:15—Talk by Alice Richards
  6:30—Smillin' Dan, Pyor-Chek Man
  6:45—Trials of the Goldbergs (NBC)
  7:00—Cities Service Concert Hour (NBC)
- 8:00—Cl'cquot Club (NBC) 8:30—Pond's Dance (NBC) 9:00—West Chester Choral Club (NBC)
- 10:00-Jack Miles Orchestra 10:30-Hotel Gibson Dance Orchestra

# Network Programs

- 6:00 P. M.-Myrt and Marge, WABC
- WKRC wwwa wadc wspd
- -Jimmy Green's Orchestra. (CBS) wbbm -D'Avrey of Paris, songs. WEAF
- -Organ Reveries: Archer Gibson, organist. WEAF wwj
  -Amos 'n' Andy. WJZ WLW WCKY
- kdka -The Singing Lady: nursery songs and
- stories (NBC) kstp wgn 6:15-Maxwell House Tune Blenders: Lanny Ross, baritone. WABC
- -Organ Reveries: Archer Gibson, Organ-
- ist; harp; violin. WEAF wwj wenr -Esso Program: Robert L. Ripley, "be-lieve-it-or-not;" Harry Salter's Orchestra, WJZ kdka
- 5:30-Easy Aces: bridge comedy sketch. WABC WKRC whk wfbm wcco kmox -Blossom Seeley and Benny Fields, songs WEAF
- -The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen, WJZ WCKY kdka wgar wjr wenr kstp
- 6:45-The Camel Quarter Hour: Morton Downey; Tony Wons; Jacques Renard's Orchestra. WABC WKRC wwwa wadc whk wcah wspd wowo
- -The Goldbergs: comedy sketch, WEAF
- WSAI wgy wtam wwj wenr

  Billy Jones and Ernie Hare: songs and
  patter. WJZ WCKY kdka wgar wmaq 7:00—The Bath Club: Irving Kaufman, baritone; Roger White's Orch. WABC WKRC wadc whk wspd wfbm wcco
- -Cities Service Concert: Jessica Dragonette, soprano; Cavaliers Quartet; Harry Shope and Frank Parker, tenors; John Seagle, baritone; Elliot Shaw, bass; Frank Banta and Milton Rettenberg, piano duo; Rosario Bourdon's Orchestra. WEAF WSAI wtam wwj kyw (wgy kstp off 7:30)
- -Nestle's Program: guest artist: Leonard Joy's Orchestra. WJZ WCKY kdka
- 7:15-Singin' Sam, the Barbasol Man. WABC WKRC wade whk wspd wfbm wcco kmox wgn
- 7:30-Today and Yesterday: dramatic and musical highlights. Don Voorhees' Concert Orchestra; soprano; du Pont Quartet; dramatic cast. WABC WKRC wadc whk wspd wcco kmor wgn
- -Ivory Program: B A Rolfe and his Orchestra. WJZ WLW kdka wgar wls 7:45—S sters of the Skillet: Eddie and Ralph, songs and dialogue. WJZ WLW kdka wgar wjr wls
- 8:00-Kodak Week-End Hour: Kessler, soprano; Kodak Male Quartet; 'cello quartet; Nat Shilkret's Orchestra. WABC WKRC wade whk wspd wfbm weeo kmox wgn -Cliquot Club: Eskimo Night Club: Har-
- ry Reser's Orchestra: Eskimo Quartet. WEAF WSAI wgy wtam wwj wls -Friendship Town: "small town" sketch;
- Friendship Town: "small t Harry Salter's Orchestra. WJZ kdka wgar wjr kyw kstp 8:30-To the Ladies: Leon Belasco's
- Orchestra: Tito Guizar. Mexican tenor.
  WABC WKRC wade whk wspd wfbm wcco kmox wgn
- Pond's Program: Leo Reisman Orches-tra. WEAF WSAI wgy wtam went -Armour Program: Edna Kellogg, so-prano; male quartet; Roy Shield's Or-chestra. WJZ kdka wgar wjr wmaq

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### WFBE (1200 kc.—249.9m.)

- 7:00 A. M .- Break of Day
- 7:15-Musical Clock 8:30-Birthday Greetings
- 8:45-Morning Concert
- 9:00-Our Daily Thought
- 9:15-Hy C. Geis, organ
- 9:45-Vocal Varieties
- 10:00-Time Signals
- 10:05-Dot's School Children's Popularity Program
- 10:20-Beauty Notes
- 10:35-WFBE RKO Theatre Party
- 10:50-Mrs. Evans' Advice
- 11:00-Mary and John, sketch
- 11:15-Lyric Program, Musical Novelties 11:30-Beulah Davis, pianist
- 11:45-Wurlitzer-Pat Gillick, organ recital
- Noon-News in Cincinnati
- 12:30 P. M .-- Max Fisher's St. Nicholas Symphonairers
- 1:00-Victor Salon Orchestra
- 1:15-Children's Hour, Robert Bentley
- 1:45-Mrs. Lloyd Hoshaw, readings
- 2:00-Charles Daunt, tenor
- 2:15-Mrs. Adolf Hahn and Ella Bauer, soprano
- 2:30-Bertha Mathers, violinist
- 2:45-Reds vs. Chicago-Redland Field
- 5:00-Bee Campbell, songs 5:15-Pirates Club
- 5:30-Studio
- 5:45-Kitty Burke, songs
- 6.00---Wayne Arbogast
- 6:15-Dr. Lewis Dentists-Dot Lee
- 6:30-Churngold's Base Ball Club
- 6:55-Lost and Found
- 7:00-Max Fisher's St. Nicholas Symphonairers
- 7:15-Post Question Box
- 7:30-Sports Review, Harry Hartman
- 7:40-Elaine Ritter, mezzo soprano
- 7:55-Lost ond Found
- 8:00-Fred Lindeman, piano and accordian
- 8:15-Art Cox's Vagabonds
- 8:30-P. K. A. Trio
- 8:45-Ruby Brestel, violinist
- 9:00-The Luckcy Boys, piano and banjo 9:15-In the Gloaming, Glenna Will Newland
- 9:30-Wrestling Matches

### Midnight-Mel Snyder's Orchestra 12:30 A. M .- Jack Miles' Orchestra

- NETWORK PROGRAMS 8:45-Van Heusen Program: Gus Van; Nat Brusiloff's Orch, WABC WKRC wadc whk wspd wfbm kmox wgn -Coon-Sanders Orchestra, (CBS) wbbm
- 9:00-Beau Bachelor, WABC WKRC wadc whk wspd wowo wbbm wcco kmox
  -National Oratorio Society: "Elijah"—
- Reinald Werrenrath, director, WEAF WSAI wgy wtam wwj wenr -Paul Wniteman's Pontiac Chieftains: Mildred Bailey, crooner; Jack Fulton, tenor; Red McKenzie, baritone; the King's Jesters; the Romancers. WJZ
- WCKY kdka wgar wjr wenr kstp 9:15-Adventures in Health: Dr. Her-man N. Bundesen. Health Commissioner of Chicago. WABC WKRC whas wadc whk wspd wowo wfbm wbbm wcco
- kmox 9:30-Music That Satisfies: Alexander Gray, baritone; Nat Shilkret's Orchestra. WABC WKRC whas wade who
- weah wapd wowo wfbm wbbm weco kmox Love Songs and Waltzes: Frank Munn tenor; Daniel Lieberfeld Orchestra. WJZ
  WCKY kdka wgar wjr kyw
- 9:45—The Funnyboners: comedy and songs, WABC whk
- songs, WABC WIR

  --Myrt and Marge, (CBS) whas wbbm
  wcco kmox

  --The Pickens Sisters: Jane, Helen and
  Marla, harmony trio. WJZ wjr
- 10:00-Howard Barlow and the Columbia Symphony Orchestra. WABC WKRC whas whk wcah wspd wfbm wcco kmox -Russ Colombo's Woodmansten Inn Orchestra. WEAF wtam
- -Slumber Music: Ludwig Laurier's String Ensemble. WJZ (WCKY on 10:15) Amos 'n' Andy. (NBC) wgar wjr wmaq wenr kstp
- 10:15-Maxwell House Tune Blenders: Lanny Ross, baritone, (CBS) WKRC whas wade whk wspd wowo wfbm weco kmox wgn

### "SMILIN' DAN" Pyor Chek Man

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### WLW (700 kc.—428.3m.)

- 6:30 A. M .- Top o' the Morning 7:00-Morning Exercises, with Bob Bur-dette and Ruth Armstrong
- :15--Happiness Kids :30--The Round Table
- 8:00-Morning Devotions
- 8:15—Morin Sisters 8:25—Bisquick Program 8:30—Beautiful Thoughts (NBC)
- 8:45-The Early Burdettes-Exercises 9:00—Mrs. Blake's Radio Column (NBC) 9:15—Fred Shawn, songs 9:30—Anson Weeks Orchestra 9:45—Rit Cleaning Program

- 10:00-Live Stock Reports
- 10:10—Edna Wallace Hopper 10:15—WLW Mail Bag 10:30—Ramona 10:15—McCormick's Fiddlers
- 11:00—Alaga Melodies—Jim and Walt 11:15—Pat Barnes in Person (NBC) 11:30—Ford Rush
- 11:45—Morin Sisters 11:59—Time Signals
- Noon-Tuxedo Fiddlers 12:15 P. M .- River and Weather
- 12:17-Mel Snyder's Orchestra 12:45-Market Reports
- 12:50-Live Stock Reports 1:00-National Farm and Home Period
- (NBC)
  1:30—American Cynamid Talk
  1:35—Jack Miles' Orchestra
- 2:00-Seger Ellis 2:15-Organ Matinee
- 2:45-Louis Johnen, baritone
- 3:00-Varsity Quartet
- 3:15-Radio Guild (NBC)
- 4:15-Old Bill 4:30-The Singing Lady (NBC)
- 4:45-The Chatter 5:00-Afternoon Round Table
- 5:30—Sportsmen's Talk—Dr. Glenn 5:45-Lowell Thomas (NBC)
- 6:00-Amos 'n' Andy (NBC) 6:15-"Law for the Layman," Attorney Reuben Horchow
- 6:30-Mail Pouch Sportsman-Bob New
- 6:45-Old Man Sunshine
- 7:00-Fifteen Minutes with San Felice
- 7:15-"Chandu", the magician 7:30-B. A. Rolfe's Ivory Soap Orches
- tra (NBC) 7:45-Sisters of the Skillet (NBC)
- 8.00-Quaker State Oil Program 8:15-Mel Snyder's Orchestra
- 8:30-Kruschen Program 8:45-Centerville Sketches
- 9:00-Dayton Thorobreds 9:30-A Quarter Hour of Lovliness
- 9:45-Alabama Dusters
- 10:00-Peanat Pietro 10:15-Jan Garber's Orchestra
- 10:45-Headlines of Yesterday 11:00-Cab Calloway's Orchestra (NBC)
- 11.15-Jack Miles' Orchestra 11:30-Castle Farm Orchestra

- **NETWORK PROGRAMS** -Vincent Lopez' Hotel St. Regis Orches-tra. WEAF (WCKY wwj on 10:30)
- 10:30-Don Redman's Connie's Inn Or-che, tra. WABC (whas wspd wfbm wcco on 10:45)
- -The Camel Quarter Hour. (CBS) wfbm v.cco kmox wgn -Charles Dornberger's Mount Royal Hotel WJZ wjr wenr (kstp on Orchestra.
- 0.45-Beale Street Nights: Hall Johnson Choir. WEAF WCKY wtam
- 1:00—Gus Arnheim's Orchestra. WABC WKRC whas weah wepd wfbm weco Ralph Kirbery: The Dream Singer. WEAF wgy wenr
- -Cab Calloway's Cotton Club Orchestra: Ada Ward, croener. WJZ WLW kdka
- 11:05-lack Pettis' Hotel New Yorker Orchestra. WEAF wgy wenr -Southern Symphonies: Theodore Hahn, Jr. and his Orchestra; Debutantes, vocal

trio. WJZ WCKY wenr

- 11:30-Enric Madriguera's Biltmore Orchestra. WABC WKRC whas weah wspd weco (wfbm on 11:45)
- -Ted Black's Village Barn Orchestra. WEAF wenr kstp Midnight—Tommy Christian's Palisades
  Orchestra. WABC 2:30 A. M.-Coon-Sanders' Orchestra,

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### WKRC (550 kc.—545.1m.)

- 6:45 A. M .-- God's Bible School-Sunrise Worship
- 7:45-Churngold-The Breakfast Club
- 8:00-Old Time Singing
- 8:15—Morning Minstrels (CBS) 8:30—Crazy Crystals Program 8:45-Cudahy Co.-The Old Dutch Girl
- 9:00-Prescott-The Grant Trio (CBS)
- 9:15—H. & S. Pogue Co.—Jean West 9:30—Consolidated Merchants Program 9:45—Martin Senour—Don and Betry (CBS)
- 10:00—Babo Program (CBS) 10:15—Lane Cedar Chest—The Reporter
- 0:30—Best Foods—Round the World Cooking School (CBS) 10:45-Consolidated Merchants Program
- 11:00-Ready-To-Bake Period 11:05-Weather-Time

(CBS)

- 11:07-Woman's Hour-Tremlette Tully 11:30—Columbia Revue (CBS) 11:45—Zorex—Moth Chasers (CBS)
- Noon-Cincinnati Paint Club 12:15 P. M .- Model Laundry -- Model Ro
- mances 12:30—Cincinnati Merchants Program 1:00—Miracul Wax—Piano Twins (CBS) 1:15—Farm Network Program (CBS)
- 2:15-Burck-Bauer Program
- 2:30-Julia Hayes-Helpful Household Hints 3:00—Queen City Rug Makers 3:15—U. S. Marine Band (CBS)
- 3:30-Main Street Business Men 3:45-Worthmore-Soup and Chili 4:00-Pvol Program
- 4:15—To be announced 4:30—Pollyanna Shoes—Children's Stories (CBS) 4:45—Davis Baking Soda Program 5:00—International Exchange of Program
- 5:15-Malted Products-Golden Age Organist 5.30—Studio
- 5:52—Coney Island Calliope—Time Signal 6:00—Wrigley—Myrt and Marge (CBS) 6:15—Red Top Baseball Scores 6:20—Kustola Kubs

5:45-Stocks-Studio

- 6:30—Lavoris—Easy Aces (CBS)
  6:45—Camel—Morton Downey (CBS)
  7:00—Linit—The Bath Club (CBS)
- 7:15—Barbasol—Singin' Sam (CBS)
  7:36—Speed Blend Auto Polish—Tod and Yesterday (CBS) 8:00—Eastman Kodak Hour: Paul Robe
- son (CBS) 8.30—Woodbury Soap—Leon Belasco's Orchestra (CBS) 8:45-Van Heusen-Gus Van (CBS) 9:00-Allen "A"-Beau Bachelor (CBS)
- Health-Dr. Herman Bundeson (CBS) 9:30-Chesterfield-Alex Gray (CBS) 9:45--Wurzburg-The German and His Parrot

9:15-Horlicks Milk-Adventures In

- 10:00-Howard Barlow Symphony (CBS) 10:15-Maxwell Coffee-Lannie Ross and
- Don Voorhees (CBS) 10:30-Weather Forecast-Studio
- 11:00---Studio 11:03-Gus Arnheim's Orchestra (CBS) 11:30-Enric Madriguera's Orch. (CBS)

ON FRIDAY SPOT "The Bab-O Bright Spot with the Singing Grocer" makes its debut over WKRC (CBS) on Friday (May 20) at 10 a. m. The new morning program will feature Irving Kaufman, Sidley Brown's orchestra, and the mysterious "Little Miss Bab-O" Comedy, solos and orchestral selec-tions will make up the presentation. The scene is laid in a grocery store

### where Irving Kaufman officiates as "The Singing Grocer". SURVIVOR TO TALK

Horatio Seymour Rubens, only survivor of the Cuban Junta, which directed the Cuban rebellion before and Spanish - American will speak Friday (May 20) at 4 p. m, over Columbia in a program marking the 30th anniversary of Cuban in-He is a native New dependence. Yorker, formerly with Elihu Root's law firm and is President of the Cousolidated Railroads of Cuba.

### talk on Wills

Humorous and odd wills will enliven Reuben Horchow's discussion on "Law for the Layman" Friday (May 20) at 6:15 p. m. over WLW.



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### Out-of-Town Stations STUDIO PROGRAMS

- 6:00 P. M.—Uncle Billy, children's fea-ture. KMOX —What's the News? WENR 6:15—Ruth Hulse Nelson, organist.
- KMOX Spang Bakers-Gene and Glenn, WTAM 6:45-Winter Garden Walkathon, KMOX :45-Doings of the Dinkelspiels. WHAS
- 9:45-Roy Peterson, tenor. KDKA 10:00-The Trial of Dolores Devine. wtam
- 10:30—Moss and Jones. WTAM 11:05—Hello America. WTAM 11:15—Vitamin Melody Mixers. KMOX
- Midnight-Earl Hines' Orchestra. -Blue and White Orchestra. WHAS
- -- Lotus Gardens Orchestra. WTAM

  12:15 A. M.—Sport Squibs. KMOX

  -- Tommy Thomas and his Music WHAS

  12:30—Winter Garden Walkathon. KMOX

  -- Frankie Masters' Orchestra. WENR.
- -Charley Reinhart's Orchestra. WTAM -New China Orchestra.
- 12:45—Song Parade. KMOX
  —Clyde McCoy's Orchestra. WHAS ganist. KMOX 1:15—Restful Hour: James Huffman, or-ganist. KMOX

# Personal Appearances of WLW Artists

FRIDAY and SATURDAY (May 20-21)

Bradley Kincaid, Fayette Theatre, Washington, C. H., Ohio, Hink and Dink, Tivoli Theatre, Richmond, Indiana.

Hal and Huss "The Aces of Harmony,"

... New Ruble Theatre, Logan, Ohio.

SATURDAY (May 21)
Layne's Mountaineer Fiddlers, New Star Theatre, Richwood, West Virginia,

mounth, Ohio, Hink and Dink, Princess Theatre, Bloomington, Indiana. Ford Rush, Palace Theatre, Laucaster,

SUNDAY (May 22)
Bradley Kineaid, LaRoy Theatre. Ports-

SUNDAY and MONDAY (May 22-23) Sidney Ten Eyek and Dave Rober Strand Theatre, Shelbyville, Indiana. MONDAY and TUESDAY (May 23-24)

Hal and Huss "The Aces of Harmony," Strand Theatre, Van Wert, Ohio, TUESDAY (May 24) Hink and Dink, Lyrie Theatre, Urbana,

Hill, Kentucky. TUESDAY and WEDNESDAY (May Layne's Mountaineer Fiddlers, Plaza

Theatre, Miamisburg, Ohio.

THURSDAY (May 26)

Sun"

Bradley Kineaid, Dixie Theatre, Olive

Sidney TenEyek and Dave Roberts, Crump Theatre, Columbus, Indiana. WEDNESDAY (May 25) Bradley Kineaid, Strand Theatre, Ken-ova, W. Virginia.

lipolis, Ohio. nipons, Onio. Sidney TenEyek and Dave Roberts, Alhambra Theatre, Elwood, Indiana. WITH KRUSCHEN

Bradley Kincaid, Gallipolis Theatre, Gal-

The Morin Sisters and Casper Reardon, harpist, will be featured the Kruschen Screnaders over WLW Friday (May 20) at 8:30 p. m. Selections include "The More You Hurt Me", "Rocking Chair", "Throw Down the Blues" and "Stop the

# Who Fooled the Panic?

The fellow who "played the market," or the fellow who stuck to a conservative planof investment?

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Combined Assets \$175,000,000.00

### COMPLETE PROGRAMS FOR SATURDAY, MAY 21, ON THIS PAGE

### WSAI (1330 kc.—225.4m.)

8:00 A. M.—Gene and Glenn (NBC) 8:15—Popular Musicale

8:30-Tom Brennie in the Laugh Club

(NBC)
8:45—Miniatures of the Masters

9:00—Morning Dance Concert
9:15—Knox Sparkling Music (NBC)

9:30—Light Classics 9:45—Golden Gems (NBC)

10:15-Radio Household Institute (NBC)

10:45—Keys to Happiness (NBC) 11:00—Musical Forum

11:30—Live Stock Reports 11:45—Dance Selections

1:00 P. M .- The Parody Man

1:15-Matinee Favorites 1:45-"Victor Herbert"

2:00Matinee Favorites

2:15—Happiness Kids 2:30—Matinee Gems

3:15—Afternoon Melodies 4:00—Classical Program

4:15—Skippy (NBC) 4:30—"Victor Herbert"

4:45—Celebrated Compositions

5:00-Crosley Dealers Salute -Southern Singers

5:30—Happiness Kids 5:45—"Chandu," the Magician 6:00—Anson Weeks' Orchestra

6:15—Dance Masters 6:30—Smilin' Dan, Pyor-Chek Man 6:45—Trials of the Goldbergs (NBC)

7:00-Ely Culbertson, bridge expert (NBC)

7:15—Jack Miles' Orchestra
7:30—National Advisory Council on Ra

dio in Education (NBC) 8:00—"K-7" (NBC) 8:30—Club Valspar (NBC)

9.00—Lucky Strike Dance Hour (NBC) 10:00—Dance Frolic

10:15-Talk by Merle Thorpe (NBC)

10:30-Castle Farm Orchestr

### Network Programs

6:00 P. M.—The Political Situation in Washington Tonight: Frederic William WABC whas wwva wspd wowd wbbm wcco

-D'Avrey of Paris, songs. WEAF -Amos 'n' Andy. WJZ WLW WCKY

6:15-William Vincent Hall, baritone, with Freddie Rich's Orchestra. WA wwva wspd wowo wcco kmox WABC whas

-Laws That Safeguard Society, 'Legal Effect of Compelling a Person to Marry," Gleason L. Archer. WEAF WSAI -To be announced. WJZ WCKY kdka

6:30—Do Re Me, girls' trio. WABC whas wwva wfbm wcco kmox (WKRC on 6:35)

-Ukulele Ike: Cliff Edwards, songs. WEAF wtam wenr

-Sonata Recital: Mathilde Harding, pian-ist: Arcadie Birkenholz, violinist. WJZ (WCKY on 6:45)

6:45—The Camel Quarter Hour: Morton Downey; Tony Wons; Jacques Renard's Orchestra. WABC WKRC wwwa wadc whk wcah wspd wowo

The Goldbergs: comedy sketch. WEAF WSAI wgy wtam wwj wenr

# TADE OUT NAALD 7. 1) = (1)

GET rid of that noisy Radio Announcer—be able to instantly shut him out or reduce his voice to a whisper and resume regular volume when he finishes

talking. Be able instantly to hush the radio without leaving your chair.

If the phone rings -if vou wish to make a remark and be heard-to call someone in the next room-or again, you wish to reduce the voice or instrument that is

not pleasing to youfade-out or diminish the volume with a Na-ald Fade-Out.

Perhaps you like to read with radio music playing, but are dis-turbed and bothered when the announcer or a speaker comes on---if so-press with foot or finger the



Na-ald Fade-Out. - Do this without taking your eyes from your reading, reducing the volume to whatever level you wish

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### WFBE (1200 kc.—249.9m.)

7:00 A. M.-Break of Day -Musical Clock

8:30—Birthday Greetings 8:45—Morning Concert

9:00-Our Daily Thought

9:15—Song Birds 9:30—College Tunes 9:45-Studio

10:00-Weather Report

10:05-School Children's Popularity Program

10:20—Walter Wehmier Program 10:35-WFBE-RKO Theatre Party

10:50—Studio

11:00-Pabst Musical

11:15-Studio 11:30-Marion Hemple, songs

11:45-Lola Bruce Smith and Don Cheek Noon-News in Cincinnati

12:30 P. M .- Max Fisher's St. Nicholas Symphonairers

1:00-Sara Drucker 1:15-Robert Bentley, Children's Hour 1:30-Mrs. John A. Hoffman and guest

2:00-Studio 2:15—Charles Daunt, tenor 2:30—Harvey Harding, piano and voice

2:45—Studio 3:00—Waltz Melodies

3:15-Pickens Sisters Music

3:30-Moment Musical 4:00-Coon-Sander's Music

4:15—Tea Time Tunes 4:30—With the Bandmasters

4:45—Lulu Mae Clore, soprano and Viv-

ienne Law, pianist

5:00-Variety

5:15-The Pirates' Club

5:30—Madge Alden and Bernice Stugard 5:45—Murdoch Williams, piano and voice 6:00—Whistlers Club—Jeff Davis

6:15-Dr Lewis Dentists-Dot Lee 6:30-Churngold's Base Ball Club 6:45-Lost and Found

6:50-Max Fisher's St. Nicholas Symphonairers

7:15—Post Question Box 7:30—Sports Review, Harry Hartman 7:40—Hazel Storey Webber, songs Ruth

N. Webber, piano 7:55—Lost and Found 8:00—Cliff Burns and His Orchestra—

Green Mill

8:15—Studio 8:30—Art Cox's Vagabonds 8:45—Hall and Johnson, harmony duo

9:00-Luckey Boys

9:15-Cliff Burns and His Orchestra-Green Mill

9:30-Studio 9:45-Hy C. Geis, Organ Recital

10:00-Four Harmony Kings

10:15-Art Cox's Vagabonds 10:30-Nocturne-Lillian Sherman

### NETWORK PROGLAMS

7:00-Fray and Braggiotti, piano duo. WABC WKRC wwwa wcah wspd wfbm wowo wcco

-Ely Culbertson: bridge talk. WEAF WSAI wgy wtam wwj wmaq -Danger Fighters: dramatic program WJZ WCKY kdka wgar wjr wls kstp

7:15-Abe Lyman's Orchestra. WABC WKRC wade whk wspd wfbm kmox wgr -Civic Concerts Service Program: Josef Koestner, director. WEAF wtam wwj

7:30—Hollywood Whispers: Cal Photoplay's Star Reporter. V WKRC whk wspd kmox wgn WABC

-Dan Russo's Orchestra. (CBS) wbbm

-National Advisory Council on Radio in Education: "Making Work Worth While," Walter V. Bingham; "Closing Address," Felix Morley. WEAF WSAI

wgy wtam wwj kyw kstp

Dance with Countess d'Orsay: Countess
d'Orsay and le Dandy, soloists; Ben
Selvins Orchestra. WJZ kdka wgar wmaq 7:45-Freddie Rich's Orchestra, WABC whk\_wspd kmox wgn 8:00—Speeches by Norman Thomas, Mayor Hoan of Milwaukee, Heywood

Brown. WABC wwva whas weah wspd wfbm wcco "K-7": Secret Service spy story. WEAF

WSAI wgy wtam

8:15-Armenian National Musical Chorus, WABC whas wwva wcah wspd wfbm wcco kmox

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### WLW (700 kc.-428.3m.)

6:30 A. M.-Top o' the Morning 7:00—Morning Exercises, with Bob Burdette and Ruth Armstrong
7:15—Happiness Kids

7:30-The Round Table 8:00-Morning Devotions

8:15—Lady Bugs (NBC) 8:30—Beautiful Thoughts (NBC) 8:45—The Early Burdettes, exercises

9:00-Garden Club :15-Melville Ray, tenor 9:30-Anson Weeks Orchestra

9:45—Art Talk 10:00—Live Stock Reports

10:10-Musical Interlude 10:15-Threesome

10:30-Ramona

10:45-McCormick Old Time Fiddlers 11:00-Alaga Melodies-Jim and Walt 11:15-Pat Barnes in Person (NBC) 11:30-Live Stock Reports

11:45-Old Bill 11:59-Time Signals Noon-Governmental Glimpses

12:15 P. M.—River and Weather Reports 12:17—Hotel Gibson Orchestra 12:30-National Farm and Home Period

1:30—Jack Miles' Orchestra 2:00—Crosley Dealers Hour 2:30--Threesome

2:45-Secretary Hawkins 3:15-Pat Harrington

3:30—Varsity Quartet 3:45—Seger Ellis 4:00-Organ Matinee-Arthur Chandler,

4:30-Southern Singers 4:45-The Chatter

5:00-Afternoon Round Table 5:45-University of Cincinnati Talk

6:00-Amos 'n' Andy (NBC) 6:15-Jack Miles' Orchestra

6:30-Mail Pouch Sportsman 6:45-Old Man Sunshine 7:00-Fifteen Minutes with R. G. Dun

7:15-"Chandu", the Magician 7:30-Castle Farm Orchestra

8:00-Crosley Follies 8:30-The First Nighter (NBC)

9:00-Crosley Theatre of the Air 9:30-Jan Garber's Orchestra

9:45-Peanut Pietro 10:00-Sohio Program, "The Trial of Dol-

ores Devine" 10:30-Over the Rhine 10:45-Headlines of Yesterday 11:00-Jack Denny's Orchestra (NBC)

11:30—Doodlesockers Midnight-Jack Miles' Orchestra

### 12:30 A. M.-Mel Snyder's Orchestra NETWORK PROGRAMS

-Club Valspar: Harold Van Emburgh, baritone; William Wirges' Orchestra. WEAF WSAI wgy wtam wwj wmaq 8:30-U, S. Army Band Concert. WABC whas wwva whk weah wspd wfbm wbbm

First Nighter: "Hearts and Coronets," historical romance. WJZ WLW kdka wgar wjr kstp wls

9:00-Music that Satisfies: Ruth Etting, songs; Nat Shilkret's Orchestra, WABC WKRC whas wade whk weah wspd wfbm wbbm wowo weeo kmox

-Lucky Strike Dance Hour, with Louis Sobol. WEAF WSAI wgy wtam wwj wls kstp -Melodic Gems: mixed quartet and gan. WJZ WCKY wgar wjr wmaq Gems: mixed quartet and or 9:15-Columbia Public Affairs Institute.

WABC WKRC whas weah wspd wfbm wbbm wcco Snoop and Peep: comedy sketch. WJZ 9:30—Twent, Fingers of Harmony:
Mathilde Harding, pianist; Irene Harding, organist. WJZ WCKY kdka wgar

9:45—The Street Singer: Arthur Tracy.
WABC WKRC whas weah wspd wfbm

-McCravy Brothers: Hearthside Singers. 10:00-Don Redman's Connie's Inn Orchestra. WABC wspd wfbm wcco WABC WKRC wwva wcah

-Russ Colombo's Woodmansten Inn Or chestra. WEAF wtam
-Slumber Music: Ludwig Laurier's String ensemble. WJZ (WCKY on 10:15)
Amos 'n' Andy. (NBC) wgar wjr wmaq

kmox

-Merle Thorpe, address. WEAF WSAI wtam ww -Tepee Singers: Male quartet; piano duo. (NBC) wmaq

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### WKRC (550 kc.—545.1m.)

6:45 A. M .- God's Bible School-Sunrise Worship

7:45-Churngold-The Breakfast Club 8:00—Little Jack Little (CBS)
8:15—The Commuters (CBS)
8:30—Pyol Program

8:45-Main Street Business Men 9:00—U. S. Army Band (CBS) 9:15—H. & S. Pogue Co.—Jean West

9:30—Consolidated Merchants Program 10:00—Weather—Lange Time Signal 10:03-Woman's Hour-Tremlette Tully

10:30—Columbia Revue (CBS) 10:45—Queen City Rug Makers 11:00—Julia Hayes—Helpful Household Hints 11:30-Ted Brewer's Orchestra (CBS)

11:45-Davis Baking Soda Program Noon-Geo. Hall's Orchestra (CBS) 12:15 P. M .-- Model Laundry-Model Ro-

12:30-Cincinnati Merchants Program 1:00-Farm Network Program (CBS)

1:30—Crazy Crystals Program
1:45—Farm Network Program 2:00—Boston Variety Program (CBS) 2:30—The Metropolitan Handicap (CBS)

3:00—Ann Leaf at the Organ (CBS) 3:30—Tommy Christian's Orch. (CBS) 3:45—Pyol Program

4:00—Eddie Duchin's Orchestra (CBS) 4:30—Worthmore—Soup and Chili 4:45—Connie Boswell (CBS) 5:00—Snooks Friedman's Orch. (CBS) 5:15-Malted Products-Golden Age Or-

5:30-Jack Miller's Orchestra (CBS)

5:45—Stocks—Studio 5:53—Coney Island Calliope 5:58-Time Signal-Weather

6.00—Studio 6:15—Red Top Baseball Scores 6:20-Kustola Kubs 6:30-Studio

6:35—Do Re Me (CBS) 6:45—Camel—Morton Downey (CBS) 7:00—Fray and Braggiotti (CBS) 7:15—Phillips—Abe Lyman's Orchestra

7:30-Photoplay-"Hollywood Whispers' (CBS) 8:00—Jr. Chamber of Commerce Program 8:15—Caldwell & Taylor—Smilin' Ed

McConnell :30—Horse Shoe Gardens—Earl Arnold's Orchestra 9:00—Chesterfield—Ruth Etting (CBS) 9:15—Columbia Public Affairs Institute

(CBS) 9:45-Street Singer (CBS) 10:00-Don Redman's Orchestra (CBS)

10:30-Weather-Studio 10:45-Enric Madriguera's Orch. (CES); 11:00-Noble Sissle's Orchestra (CBS) 11:30-Harold Stern's Orchestra (CBS)

10:30—Enric Madriguera's Biltmore Or-chestra. WABC (WKRC whas wwwa wspd wfbm wcco on 10:45)
-The Camel Quarter Hour. (CBS) whas wfbm wcco kmox wgn

-Jack Pettis' Hotel New Yorker Orches

NETWORK PROGRAMS

-Harry Reser's Hotel Roosevelt Eskimos. WIZ 10:45-Beale Street Nights: Hall Johnson Choir. WEAF

tra. WEAF wgy wtam wwj

11.00—Noble Sissle's Park Central Hotel
Orchestra. WABC WKRC whas wwva
whk wspd wfbm wcco
—Ralph Kirbery: The Dream Singer.
WEAF WCKY wgy wwj
—Jack Denny's Waldorf-Astoria Orchestra.
WIZ WI.W

WJZ WLW

11:30-Harold Stern's St. Moritz Orches-WABC WKRC whas wwwa weah wspd wcco (wfbm on 11:45)
--Herb Gordon's Wardman Park Hotel
Orchestra. WEAF wtam wwj
--Old Virginia Fiddlers. WJZ wjr kyw

### 12:30 A. M .- Ted Brewer's Yoeng's Restaurant Orchestra. WABC ON WLW

Midnight - Claude Hopkins'
Ballroom Orchestra. WABC

Professor Edward S. Smith of the University of Cincinnati will talk Saturday (May 21) at 5:45 p. m. on Story of the Calendar", over

### WITH THE REDS

WFBE will broadcast Red's games as follows: Tuesday through Thursday (May 24-26) at Pittsburgh, 2:45 p. m. Friday-Saturday (May 27-28) at Chicago, 3:15 p. m.

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### Out-of-Town Stations STUDIO PROGRAMS

6:00 P. M .- Uncle Billy : children's fea-KMOX

-What's the News? WENR 6:15-New China Orchestra. WTAM 6:30—Sacred Songs. KDKA 6:45—Winter Garden Walkathon. KMOX

James Speed nature explorer 7:00-Music Education, KMOX 7:30-Coyne Old Time Jamboree. -Jerry Shelton, accordionist. V 8:00-Musical Program. WLS

8:15-Automatic Soap Flakes Jesters. 9:00—Aden Lowther, tenor. KDKA 9:15—Homey and Old Fashioned, quartet.

KDKA -Fourth Church of Christ, Scientist, KMOX

10:00-Greater Louisville Ensemble. WHAS 10:15-Kitchen Kleanser. WLS 10:20—Messages to Explorers and Missionaries. KDKA

10:30-International Old Time Party. WLS
10:45—News Flashes. KMOX
—Barn Dance. WLS
11:15—Dance Orchestra, KMOX

Midnight-Charley Reinhart's Orchestra. WHAS
-New China Orchestra. WTAM 12:15 A. M.—Sport Squibs. KMOX
—Tommy Thomas and his Music. WHAS 12:30-Winter Garden Walkathon. KMOX —Milburn Stone's Orchestra. WHAS
—Lotus Gardens Orchestra. WTAM
12:45—Song Parade, KMOX
—Clyde McCoy's Orchestra. WHAS

1:15-Barn Dance. KMOX Twice Featured



SMILIN' ED McCONNELL

Smilin' Ed McConnell is now heard on two WKRC programs. He bears the title of "The Caldwell & Taylor Benzolier" in the Thursday and Saturday 8:15 p. m. program sponsored by the Caldwell & Taylor Corporation. He appears in the Monday. 1:05-Buddy Rogers' Hotel Pennsylvania Orchestra. WEAF WCKY wgy wwij kstn (wtam on 11:15)

Wednesday, Friday, Safurday and Sunday 6:20 p. m. "Kustola

### BAUER TO PLAY

Harold Bauer, celebrated concert planist, and an unnamed amateur will sit at the same piano and play a four-handed selection when Bauer appears in the interest of amateur music as a guest on Sigmund Spaeth's Keys to Happiness program over WSAI (NBC-WEAF) Saturday (May 21) at 10:45 a, m.

### KATHLEEN WEDS

Kathleen Stewart, NBC pianist, will not forsake her radio career when on Saturday (May 21) she becomes Mrs. Everett Martine at the Palisades Presbyterian Church, Nyack, N. Y. Martine is associated with the Chase National Bank.

### FOR SOCIALISTS

Heywood Broun, Sripps-Howard columnist, Norman Thomas, Socialist leader, and Mayor Daniel Webster Hoan of Milwaukee will talk Saturday (May 21) at 8 p. m. during the Socialists' National Convention over WHAS (CBS).

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### COMPLETE PROGRAMS FOR SUNDAY, MAY 22, ON THIS PAGE

### WSAI (1330 kc.—225.4m.)

1:30 P. M .- Sermonette and Hymn Time 2:00—Wayne King's Orchestra (NBC) 2:30—National Sunday Forum (NBC) 3:00—Iodent Program (NBC)

3:00—Iodent Program (NBC) 3:15—John Fogarty (NBC)

3:30-International Broadcast from Ger

3:45—Pastels (NBC) 4:30—Pop Concerts (NBC)

5:00-Catholic Hour (NBC)

5:30-Our American Schools (NBC)

6:00—General Electric Program (NBC) 6:30--Orchestra! Gems (NBC) 7:00--Chase and Sanborn Orchestra(NBC)

8:00-"Our Government," David Law

8:15-American Album of Familiar Music (NBC)

-L'Heure Exquise (NBC)

9:15—Sheaffer Lifetime Revue (NBC) 9:30—What Would You Do? (NBC)

9:36—Musings (NBC) 9:45—Sunday at Seth Parkers' (NBC) 10:15—Castle Farm Orchestra

### **Network Programs**

Noon—"Builders of America—An Epic of American Labor." Thomas Kennedy, Secretary-Treasurer, United Mine Work-ers of America. WABC whas wwva wade whk wspd weeo

-To be announced, WEAF WCKY wtam -To be announced, WJZ WLW wgar kdka wjr wmaq kstp

12:30 P. M.—Community Center Faculty Recital. WABC whas wwva wadc wcah wbbm wcco

-To be announced. WEAF wgy wtam wwj (kyw kstp on 1:15)

1:00-Eight Sons of Eli and Howard Twins: double quartet and piano due..
WABC WKRC wade whk wowo wbbm wcco kmox

1:30-Columbia Church of the Air. WABC WKRC whas wwva wade weeo kmox
-Moonshine and Honeysuckle: dramatic sketch. WEAF WCKY wgy wtam wmaq

Yeast Foamers: Herbie Kay's Orchestra; Browning Mummery, tenor. WJZ
 WLW kdka wgar wjr kyw kstp

2:00—Toscha Seidel, violinist; Howard Barlow Concert Orchestra. WABC wwva wadc wcco whk wcah wspd wfbm wbbm wcco kmox (whas on 2:15)

2:30-Cathedral Hour, Channon Collinge. conductor; Adele Vasa, soprano; Bar-bara Maurel, contralto; Theo Karle, tenor; Crane Calder, bass; the Cathedral Choir. WABC whas wwva wadc whk wcah wspd wfbm wcco (WKRC on 2:45)

-National Sunday Forum: Dr. Ralph W. Sockman, "Our Mysterious Strength," -National Sunday ...
Sockman, "Our Mysterious Strengtn,
WEAF WSAI wgy wtam wwj kyw kstp
-Balkan Mountain Men: Emil Blazevich,
baritone; Ivan Ribich, tenor; Milan
Verni's Orchestra. WJZ WLW kdka Verni's Orchestra. wgar wjr wmaq

3:00-Iodent Program with Jane Froman WEAF WSAI wgy wtam wwj kyw kstp -Songs of Home, Sweet Home: Melody Men Male Quartet; Harry Kogen's Men Male Quartet; Harry Kogen's String Ensemble. WJZ kdka wgar wls 3:15-John Fogarty, tenor. WEAF WSAI

way wtam wwi kstp 3:30-Special Olympic Games Program. WABC WKRC whas wwva wadc wspd wfbm wcco kmox

-International Radio Forum: Broadcast from Germany—Comedian Harmonists; German Revelers. WEAF WSAI wgy wtam wenr -Piccadilly Circus, songs and sketches.

WJZ WCKY kdka wgar wjr kstp

3:45--Pastels: poetry with music. WEAF WSAI wgy 4:00-Sabbath Reveries: "The Potter's

Wheel," Dr. Charles L. Goodell. WJZ wgar wenr kstp

4:30-Blue Coal Radio Revue: Barbara Maurel, contralto; Charles Carlile, tenor; John Barclay, engineer; Mystery Drama, introduced by 'The Shadow;' George Earle's Orchestra. WABC

Earle's Orchestra, WABC

-Brooks and Ross, WABC WKRC whas
wwva whk wcah wcco kmox

-Pop Concert; Walter Logan, conductor. WEAF WSAI wgy wtam wenr -Road to Romany: gypsy orchestra, WJZ WLW wgar kyw 4:45-Bob Becker's Outdoor Tales. (CBS)

WKRC wade weah wspd wfbm weeo 5:00—Ace Brigode's Orchestra. (CBS)

wbbm wcco -Catholic Hour: "The Christian Family," Rev Dr. Edward Lodge Curran; Rev. Joseph A. Daly, the Mediaevalists. WEAF

WSAI wgy wtam wwj wenr kstp

Frank Parker, tenor. WJZ WCKY wjr 5:15-International Broadcast from Switz-

erland. WJZ5:30-Roses and Drums: dramatic sketch WABC WKRC wadc whk wfbm wbbm

Our American Schools: "Business Management of the Schools." WEAF WSAI wgy wtam wwj

GET "COAST TO COAST"



### WFBE (1200 kc.—249.9m.)

8:00 A. M .- Break of Day

8:30—Concert Hour 9:15—Birthday Party Program

9:30—Invitation to the Waltz 9:45—Emily McGowan, pianist

10:00-Eula and Ruth, harmony girls 10:15-Health Hints

10:30-Vocal Varieties 10:45-Daily Thought

Noon-Wurlitzer String Symphony-Hank Karch, conducting

12:30 P.M.—Studio

tone, Lillie Finn, pianist

1:00-Jewish Community Program 1:30—James A. Dorsey, pianist 1:45—Helen and William, tenor and

pianist 2:00—Bernyce Clemens, piano-accordian 2:15—Carl Johnson, concert

2:45—Melodies of Romance 3:00—The Co-Eds

3:15—Afternoon Melodies 3:30—Freda Sanker, pianist

3:45—The Spiritual Singers 4:00—George Hoffman, baritone 4:15—Echoes of the Orient

4:30—Memory Trio 4:45—Post Symphony Hour

5:45—The Vesper Singer 6:00—Twilight Reveries 6:30—Church Federation Hour

7.00-With the Scouts, playlet

7:15-Benny Leonard vs. Joe Gans-(Original Ibold) 7:30-Sport Review-Harry Hartman

7:45-Cliff Burns and His Orchestra 8.00-Max Fisher's St. Nicholas Symphonairers

8:30-Art Cox's Vagabonds

8:45—Evening Star, Henry Grad, baritone, and Ray Hathorn, pianist

9:00-Dorothy-Gene, string trio 9:15-Cliff Burns and his Orchestra 9:30-In the Gloaming, Glenna Will

Newland 9:45-Hy C. Geis, organ recital 10:00-Kentucky Harmony Singers 10:15-Jack Stephen's School Kids 10:30-Nocturne-Lillian Sherman

WJZ

guest artist. Wi wwj wenr kstp

-Golden Blossoms:

NETWORK PROGRAMS

5:45-Harlem Fantasy: Negro sketch.

6:00-The World's Business, "Europe's

Budgetary Problems," Dr. Julius Klein, Assistant Secretary of Commerce. WABC

-G. E. Circle: Beniamino Gigli, tenor, guest artist. WEAF WSAI wgy wtam

soprano; Willard Amison, tenor; Brewer and Poister, piano duo. WJZ WCKY

6:15-Chicago Knights. WABC whas

wwva wadc wbbm wcco -Fiddle and I: Josef Stopak, violinist; Celia Branz, contralto. WJZ kdka wgar

6:30-Orchestral Gems: soloist with sym

phony orchestra directed by Moshe Para-naff. WEAF WSAI wgy wwj wls

The Three Bakers: Frank Luther, Jack

Parker, Darrel Woodyard; Sylvia Froos, contralto; Billy Artz' Orchestra. WJZ

6:45—The Sylvanians: Rondoliers Quartet; "The Forty Flying Fingers"; Ernie Golden's Orchestra. WABC WKRC

7:00—Alexander Haas and his Budapest Gypsy Ensemble. WABC WKRC whas wwva wadc whk wcah wspd wfbm wcco

-Chase and Sanborn Hour: Harry Rich-

man, master of ceremonies; Rubinoff's Orchestra. WEAF WSAI wgy wtam wwj włs (kstp on 7:15)

WLW kdka wgar wjr kyw kstp

whas whk wcco kmox wgn

kmox

wcco kmox wgn

Maria Cardinale.

whas wwva wade wbbm wcco kmox

### WLW (700 kc.—428.3m.)

8:00 A. M -NBC Childrens' Hour (NBC)

9:00-Church Forum

9:30-Fiddlers Three (NBC)

9:45-A Song for Today (NBC)

10:00-Morning Musicale (NBC) 11:00-Threesome, vocal trio

11:30-River and Weather 11:32-The Rancheros

Noon-To be announced (NBC)

1:00 P. M .- To be announced 1:30-Yeast Foamers (NBC)

2:00-Conservatory of Music Recital

2:30-Balkan Mountain Men (NBC)

3:00-Crosley Theatre of the Air

3:30-Donhallrose Trio

4:00-Plantation Days 4:30-Road to Romany (NBC)

5:00-Crosley Choir

5:30-Crosley Roamios

6:00-Curtain Calls

6:30-The Three Bakers (NBC) 7:00-Baseball Scores

7:05-Mel Snyder's Orchestra

7:30-Jack Miles' Orchestra

8:00-Castle Farm Orchestra

8:15-Bayuk Stag Party (NBC) 8:45-"Making the Movies," Ray Knight (NBC)

9:15-The Old Singing Master (NBC)

9:45-Casper Reardon, harpist

10:00-Jack Miles Orchestra

10:30-Moon River

11:00-Jan Garber's Orchestra (to NBC)

11:30-Wm. Stocss and his Flying Dutch men (to NBC)

Midnight-Jack Miles' Orchestra

### 12:30 A. M .- Castle Farm Orchestra NETWORK PROGRAMS

# 8:30-Enroute to Pennzoil Parade of

-Making the Movies: comedy sketch with Raymond Knight, Songsmiths questet, Robert Armbruster Orchestra. WJZ WLW kdka wgar wjr kyw

WKRC whas wwva wade whk weah wspd wfbm wcco kmox 9:15-Sheaffer Lifetime Revue: Navarro

-The Old Singing Master: Harry Frank-el, Helen Janke, Mary Tibbett, Helen Young, vocalists; male quartet; William Young, vocalists; male quartet; William Stickles' Orchestra, WJZ WLW kdka

9:30—Ziegfeld Radio Show: Eddie Dow-ling, master of ceremonies; Florenz Ziegfeld; Ziegfeld stars, past and pres-ent. WABC WKRC whas wadc whk wcah wspd wowo wfbm wcco kmox wgn -What Would You Do?-Norman Edward

9:36-Musings: John Brewster, reading poetry; incidental music. WEAF WSAI wgy wtam wwj wenr kstp

9:45-Sunday at Seth Parkers. WEAF WSAI wgy wtam wwj kyw kstp

-National Convention, Socialist Party: Norman Thomas, Mayor Daniel Hoan of Milwaukee. WJZ 7:30-Highway Traveler. WABC WKRC wjr wenr 10:00-The Gauchos; Vincent Sorey, con-

whas wade whk weah wspd wowo wfbm ductor, WABC WKRC whas wade weah wfbm wcco (wspd on 10:15)

-Piano Moods: Lee Sims, piano; Ilo
May Bailey, songs. WJZ 7:45—Angelo Patri: "Your Child." WABC WKRC wade whk wspd weco kmox wgn
-Our Government: David Lawrence.
WEAF WSAI wgy wwj wenr

10:15—Russ Colombo's Woodmansten Inn Orchestra. WEAF wtam wwj

-Mello 'Cello Ennio Bolognini, 'cellis Josef Koestner, pianist. WJZ WCKY 10:30-Eddie Duchin's Central Park Ca-

WEAF wgy wtam wwj (wmaq on 10:45) -Ted Cook's Orchestra. WJZ wjr wenr 11:00—Gus Arnheim's Orchestra. WABC WKRC whas wadc wcah wspd wcco (kmox on 11:05)

-Jan Garber's Castle Farm Orchestra WJZ WLW wgar wjr wenr

Listen to WKRC Tuesday—Thursday **12 NOON** 18 W. Sixth St. Cincinnati. O.

### WKRC (550 kc.—545.1m.)

6:45 to 7:45 A. M .- God's Bible School-

Sunrise Worship

9:00-God's Bible School 10:00-Watchtower-Judge Rutherford 10:15-Jim Lightfield's Veteran Civic

11:59-Gruen Time Signal

Noon—American Legion Program 12:45 P. M.—Worthmore—Soup and Chili 1:00—Wallace Silver—Eight Sons of Eli

1:30-Columbia Church of the Air (CBS) 2:00-Crane & Breed-"On Wings of Song

2:15—Jewish Community Program 2:45—Cathedral Hour (CBS) 3:30—Special Olympic Games Program

(CBS)
4.30—Brooks and Ross (CBS)

4:45—Atlas Brew—Bob Becker's Out-Door Tales (CBS)

5:30—Ace Brigode and his Orch. (CBS) 5:30—Ace Brigode and Drums'—Union Central Life Insurance Co. (CBS) 5.59-Burke Weather Forecast-Lange Time Signal

6:02-Studio

6:15—Red Top Baseball Scores 6:20—Kustola Kubs, Ed McConnell

6:30—Studio 6:37—Coney Island Callione

6:45-Hygrade-The Sylvanians (CBS) 7:00-Alex Haas and his Gypsy Orchestra

7:15-Automotive Parts-Happy Repair-

7:30-Greyhound Bus-Crooning Ky.

Colonels (CBS) 7:45—Cream of Wheat—Angelo Patri "Your Child" (CBS)

8:00-Ever-Ready Razor-Jack Denny's Orchestra, and Belle Baker (CBS) 8:30-Pennzoil-Harry Sosnick's Orches-

tra (CBS) 9:00-Ernest Hutcheson, pianist (CBS) 9:30-Chrysler-Ziegfeld Radio Show

(CBS) 10:00—The Gauchos (CBS) 10:15-Horse Shoe Gardens-Earl Arnold's Orchestra

10:45-Weather-Studio 11:00-Gus Arnheim's Orchestra (CBS) 11:30-California Melodies (CBS)

### Midnight-Sign off NETWORK PROGRAMS

11:30-California . Melodies: . Raymond Paige's Los Angeles Orchestra, with guest stars. WABC WKRC whas wadc weah wspd weeo kmox Charlie Kerr's Hotel Adelphia Orchestra.

WEAF, wtam William Stoess and his Flying Dutchmen. WJZ WLW wgar wir wenr

### HOW THEY RATE

mail and general comment, Jack Fos-ter, radio editor, New York World-Telegram, recently showed the following rating of 20 acts: Ziegfeld Radio Show and Ed Wynn (tie), Burns & Allen with Guy Lombardo's Orchestra; Sherlock Holmes; Ben Bernie: Rubinoff-Richman; Goldbergs; Rudy Valles; Whiteman Orchesters; Rudy Valles; Rudy Valles; Whiteman Orchesters; Rudy Valles; Whiteman Orchesters; Rudy Valles; Bernie; Rubinoff-Richman; Goldbergs; Rudy Vallee; Whiteman Orchestra; Crime Club; Sobol and Orchestra; Crime Club; chestra; Brokenshire-Etting; Myrt and Marge; Jack Benny-Olson; Lawrence Tibbett; Amos 'n Andy; Stoop-nagle and Budd; Easy Aces; Singin' Sam; Kate Smith.

### SCOUTS ON AIR

For what is believed to be the first WEAF). time, the Boy Scouts' public Court of Honor will be broadcast' Sunday (May 22) at 7 p. m. over WFBE. The court usually is held in Memorial Hall. Merit Badges and citations are awarded. Judge Thomas H. Darker is Clarington of the Court As Darby is Chairman of the Court. As-J. Keenan, E. R. Ireland, and C. E. Kern, of the Court.



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### Out-of-Town Stations STUDIO PROGRAMS

Noon-Fourth Church of Christ, Scientist. KMOX

12:30 P. M.—Polish Music Hour. WLS 12:45—Rabbi Soloman N. Bazell. WHAS 1:00-Allegheny County Memorial Park Concert. KDKA -Read Me the Funnies. WHAS

1:30-Little Brown Church of the Air. WLS

2:00—Illinois Real Estate Tax-payers. WLS

2:45-Union League Boys' Club. WLS 3:00-St. Louis Community Forum.

KMOX 3:30-Muskingum College Glee Club. KDKA

4:00-Shadyside Presbyterian Church Services. KDKA

4:45—James Sheehy, tenor. WHAS 5:00—Winter Garden Walkathon. KMOX

5:15—Westinghouse Concert. KDKA 5:30—Musical Melange. WHAS 5:45—Sunday Songs: Reed Kennedy, bari-

5:45—Stinday Songs: Reed Kennedy, part-tone. KDKA 6:00—Players, KDKA —Our Children. WLS 6:15—Pictures On the Piano: Don Lucas,

KDKA
6:20—Organ Hour. KMOX
8:00—Bob White's Scrap Book. WHAS
8:15—Aboard the Dream Train. WHAS 9:15—Edison Symphony. WENR 9:45—War Stories

9:45-War Stories: Walter G. Myers. KDKA

RDRA
10:00—Winter Garden Walkathon, KMOX
10:15—Artists' Hour, KMOX
—Ann Berry, songs, WHAS
10:20—Alexander Roy, tenor, KDKA
10:45—News Flashes, KMOX

11:30—Eugenia Getner School of Music. KMOX Midnight-Dream Pictures: baritone and orchestra. KMOX
-Earl Hines' Orchestra. WENR

12:30 A. M.—Winter Garden Walkathon. KMOX -Frankie Masters' Orchestra. WENR

### WITH YOUR ARTIST

Gladys Rice and Lottie Howelf, NBC songbirds, are both former members of "Roxy's Gang" ... Two other ex-"Roxy" gangsters are Phil Ohman and Victor Arden, NBC piano duo ... Fred Hall and Arthur Fields, leaders of the Rex Cole Mountaineers, have written over 300 hill-billy songs .... Alice Joy, NBC songstress, is married to Captain E. Robert Burns, Canadian aviator during the World War ..., Although born on foreign soil Ely Cul-On the basis of personal reactions, bertson, the bridge expert heard on hail and general comment, Jack Foszen and a member of the Sons of the American Revolution...Mrs. Clau-dine MacDonald, director of NBC's Woman's Radio Review, is an accomplished equestrienne. She was taught to ride by Western cowpunchers .... Walter Preston, NBC baritone, is a real radio pioneer, having become a broadcaster way back in 25....

### GIGLI ON WSAI

Beniamino Gigli will make his third appearance as guest-artist on the G-E Circle program Sunday (May 22) at 6 p. m. over WSAI (NBC-

### BEHIND BAT

Harry Hartman, WFBE sports announcer, is the man behind the bat sisting will be Frank H. Strietmann, on the Churngold Baseball Club heard on the Churngold Baseball Club heard each evening at 6:30 over WFBE. meyer, E. W. Christy, F. P. Bayles, Wm. P. Fosdick, Emil Hess, Thurston Merrell, T. H. Thompson, Walston Merrell, T. H. Thompson, Walston Merrell, T. H. Thompson, Walston Membership entitles them to see base-Membership entitles them to see base-ball games tree at Redland Field, and bring interesting prizes for the girls who are not baseball enthusiasts.

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11:00-Excerpts from the Opera 11:15—Ralph Pinkston 11:30—Galvano and Cortez

11:45-Morning Melodies

12:45-Little Concert, Condie Elliott, bari-

Baker; The Four Eton Boys; Jack Denny's Orchestra. WABC WKRC wadc whk wspd wfbm wcco kmox wgn -Enna Jettick Melodies: Betsv Avres soprano; Mary Hopple, contralto; Steele Jamison, tenor; Leon Salathiel, bass; male quartet; Enna Jettick Song Bird; Ralph Kirbery, baritone, Robert Armbruster's Instrumental Ensemble.

8:15—American Album of Familiar Music: Frank Munn, tenor; Veronica Wig-

kdka wgar wjr kyw kstp

8:00-Ever-Ready Radio Gaities: Belle

gins, contralto; male quartet; Gustave Haenschen Orchestra. WEAF WSAI wgy wtam wwj wenr kstp -Bayuk Stag Party: male quartet; Harrison Knox, Harold Woodward, tenors; Paul Parks, baritone; James Stanley, bass; Ivan Rudisill's Orchestra. WJZ WLW kdka wgar wjr kyw

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Melodies: male quartet; Harry Sosnik, pianist, and his Orchestra. WABC WKRC wade while wspd wcco kmox wgn 8:45—L'Heure Exquise: women's vocal octette with harp and organ. WEAF octette with harp and organ. V WSAF wgy wtam wwj kyw kstp

9:00—Ernest Hutcheson, pianist; Howord Barlow Concert Orchestra. WABC

Sisters, quartette; Gill and Demling, comedy team; Collegians, male quartet; H. Leopold Spitalny Orchestra, WEAF WSAI wgy wtam wwj kyw

Darland. WEAF WSAI wgy wtam ww

-Violin Twins, with harp. WJZ wgar

sino Orchestra. WABC whas wadc whk wspd wcco (whas on 10:45) -Jesse Crawford: Poet of the Organ

-Teddy Black's Village Barn Orchestra WEAF WCKY wgy



### COMPLETE PROGRAMS FOR MONDAY, MAY 23, ON THIS PAGE

### WSAI (1330 kc.—225.4m.)

8:00 A. M.-Gene and Glenn (NBC)

8:15—Popular Musicale 8:30—Flying Fingers (NBC)

8:45-Miniatures of the Masters

9:00-Morning Dance Program

9:45-Light Classics 10:15-Radio Household Institute (NBC)

10:30-Vocal Selections 11:00-General Electric Circle (NBC)

11:15—Celebrated Compositions

Noon-Dance Selections

12:50 P. M .- Live Stoc' Reports

1:00-Organ Matinee

1:30-Matinee Favorites

2:15-Happiness Kids 2:30-Woman's Radio Review (NBC)

3:00-Afternoon Melodies

3:30-Ely Culbertson (NBC)

3:45—Afternoon Melodies 4.00—Classical rogram

4:15—Skippy (NBC) 4:30—Celebrated Compositions

5:00-Crosley Dealers Salute 5:15-Aces of Harmony

5:30—Southern Singers 5:45—"Chandu," the Magician

6:00-Happiness Kids 6:15-Everyday Poems, by George Elliston

6:30—Smilin' Dan, Pyor-Chek Man 6:45—Trials of the Goldbergs (NBC)

7:00—Mel Snyder's Orchestra 7:30—Voice of Firestone (NBC)

8:00-A. & P. Gypsies (NBC) 8:30-General Motors Program (NBC)

9:00-National Radio Forum (NBC)

9:30-Do You Remember? (NBC)

10:00-Russ Columbo Orchestra (NBC)

10:30-Mel Snyder's Orchestra

### Network Programs

6:00 P. M.-Myrt and Marge. WKRC wwwa wade wsnd -Jimmy Garrigan's Orchestra

wbbm "Weighing Sound," Orestes H. Caldwell, WEAF wgv

-Amos 'n Andy. WJZ WLW WCKY kdka

-The Singing Lady: nursery songs and stories. (NBC) kstp wgn

6:15—Maxwell House Tune Blenders: Lanny Ross, baritone. WABC

Sonata Recital: Joseph Stopak. violinist: Joseph Honti, pianist. WEAF -Tastyeast Jesters: "Pep." "Vim"

"Vigor," vocal trio. WJZ WCKY kdka Aces: bridge comedy skit.

WABC WKRC whk wfom wcco kmox wgn

-Ukulele Ike: Cliff Edwards, songs. WEAF

-The Stebbins Boys: comedy sketch, with rker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wenr

6:45—The Came' Quarter Hour: Morton Downey: Tony Wons: 'acques Renard's Orchestra. WABC 'KRC wwwa wadc

-The Goldbergs: comedy sketch. WEAF WSAI wgy wtam wwj wenr

-Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wjr wmag

7:00-The Bath Club: Irving Kaufman baritone; Roger White's Orchestra. WABC WKRC wade whk wspd wibm wcco kmox wgn

-Soconvland Sketches: dramatic sketches. WEAF wgy

-Carnation Contented Program: Gene Arnold narrator: male quartet; Morgan Eastman Orchestra. WJZ WCKY kdka wls kstp

7:15-Singin' Sam, the Barbasol Man. WABC WKRC wade whk wspd wfbm wece kmox wgn

7:30-Kate Smith and Her Swanee Muric. WABC WKRC whas wade weah wspd wfbm wcco kmox wgn

-Voice of Firestone: Lawrence Tibbett, baritone; Harvey S. Firestone, Jr., guest speaker; William M. Daly's Orchestra. WEAF WSAI wgy wtam wwj wmaq -Death Valley Days: "The Death Valley Chuckawalla," dramatic program. WJZ WLW kdka wgar wls kstp

7:45-The Gloom Chaters, Colonel Stoopnagle and Budd: com:dv skit. WKRC wade whk wspd weco kmox wgn

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### WFBE (1200 kc.—249.9m.)

7:00 A. M.—Break of Day 7:15-Musical Clock

8:30—Birthday Greetings

8:45-Morning Concert

9:00-Our Daily Thought 9:15--Hy C. Geis, organ recital

9:30-String Ensembles

9:45-Vocal Varieties 10:00--Time Signals

10:05-Dot's School Children's Popularity

10:20-Beauty Notes

10:35-WFBE-RKO Theatre Party 10:50-Mrs. Evans Advice

11:00-Mary and John

11:15-Lyric Program, Musical Varieties 11:30-Beulah Davis, pianist

11:45-Wurlitzer-Pat Gillick, organ recital Noon-News in Cincinnati

12:30 P. M.-Max Fisher's St. Nicholas

1:00-Good Afternoon Melodies 1:15-Robert Bentley, Children's Hour

1:30-Slumber Songs 1:45-Lola Bruce Smith and Don Cheek

2:00-Studio 2:15-Elinor Hurdle, character sketches

2:30-Rhythm Revue

3:00-Concert Hour

3:30-Vocal Varieties

4:00-Jesse Crawford's Music 4:30-Renee Chemet's Music

4:45-Kresup Erion, soprano and Nina Dunn, accompanist

5:00-Pee Campbell, songs

5:15-Pirates Club

5:30-Melody Moments 5.45-Frank Aston, Show Windows

6:00-Wayne Arbogast 6:15-Dr. Lewis Dentists-Dct Lee

6:30-Churngold's Base Ball Club

6:45-Lost and Found 6:50-Max Fisher's St. Nicholas Sym-

phonairers 7:15-Post Ouestion Box

7:30-Sports Review, Harry Hartman

7:40-Margaret Sponsel, contralto 7:55-Lost and Found

8:00-Mrs, Adolf Hahn and Audrey Gillespie

8:15-Art Cox's Vagabonds 8:30-Commissioner's Daughter, WFBE

Players 9:00-Luckey Boys

9:15-The Varsity Duo

9:30-Art Cox's Vagabonds 9:45-Pat Gillick-Organ Recital (Wurlitzer)

NETWORK PROGRAMS

8:00-Eugene International Revue: guest

artist; Sam Lanin' Orchestra. WABC WKRC wade whk wspd wfbm weco

-A. & P. Gypsies: Harry Horlick, director

Frank Parker, tenor, WEAF WSAI wgy

-Sinclair Wiener Minstrels: minstrel show:

Roy Shield's Band. WJZ kdka wgar wis kstp

8:15—The Street Singer: Arthur Tracy. WABC WKRC wade whk wspd weco

8:30-An Evening in Paris: Pierre Brug-

non; Alice Remsen, contralto; Max Smolen's Orchestra. WABC WKRC

Parade of the States, "Colorado;" Fred Hufsmith, tenor; Howard Claney, nar-rator; male octet; Erno Rapee's Orches-tra, WEAF WSAI wgy wtam wwj

Ethel Shutta, songs. WJZ WLW kdka

9:00-The Columbians. WABC WKRC

wade whk wspd wowo wibm wbbm weed

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10:00-Port of Missing Men 10:15-Italian Serenaders

kmox wgn

wenr ketp

wgar wjr wmaq

wtam wwj wmaq

10:30-Nocturne-Lillian Sherman

### WLW (700 kc.—428.3m.)

6:30 A M .-- Top o' the Morning 7:00-Morning Exercises, with Bob Burdette and Ruth Armstrong

7:15-Happiness Kids 7:30-The Round Table

8:00-Morning Devotions

8:15-Morin Sisters 8:30-Beautiful Thoughts (NBC)

8:45-The Early Burdettes-Exercises 9:00-Child Care and Training, Dr. Ada

Hart Arlitt 9:15-Pat Harrington

9:30-Anson Weeks Orchestra

9:45-Rit Dry Cleaner Program 10:00-Live Stock Reports

10:10-Edna Wallace Hopper

10:15-WLW Mail Bag

10:00-Singing Strings (NBC) 10:45-Morin Sisters

11:00-Jim and Walt

11:15-Pat Barnes in Person (NBC) 11:30-Ford Rush

11:45-Morin Sisters, vocal trio

11:59-Time Signals Noon-River and Weather

12:02 P. M .- Hotel Gibson Dance Orch. 12:30-Old Bill

12:40-Spray Talk

12:45-Market Reports

12:50-Live Stock Reports

1:00-National Farm & Home Period (NBC)

1:30-Netherland Plaza Dance Orchestra 2:00-United States Marine Band (NBC)

3:00-Pat Harrington

3:15-Organ Matinee 3:45-Threesome

4:00-Grace Bradt

4:15-Happiness Kids

4:30-The Singing Lady (NBC) 4:45-The Chatter

5:00-Afternoon Round Table 5:45-Lowell Thomas (NBC)

6:00-Amos 'n' Andy (NBC) 6:15-Foodtown Pops Review

6:30-Mail Pouch Sportsman, Bob Newhall

6:45-Old Man Sunshine

7:00-Fifteen Minutes with San Felice 7:15-"Chandu" the Magician

7:30-Death Valley Days (NBC)

8:00-Cotton Queen with Hink and Dink 8:30-Canada Dry (NBC)

9:00-Crosley Zero Hour 9:30-Jan Garber's Orchestra

10:00-Peanut Pietro 10:15-Josef Cherniavsky's Orchestra

10:30-Varsity Quartet

10:45-Headlines of Yesterday 11:00-WLW Fanfares

11:30-Castle Farm Orchestra Midnight-Mel Snyder's Orchestra

### 12:30 A. M.—Josef Cherniavcky's Orchestra | 11:30—Enric Madriguera's Orch. (CBS)

NETWORK PROGRAMS -National Radio Forum. WEAF WSAI wgy wtam wwj wenr kstp

master of ceremonies. WJZ kdka wgar wjr wmaq 9.15-Three Graces: Betsy Ayres, Louise and Catherine Sheerer, vocal trio. WJZ 9:30-Music That Satisfies: Boswell Sisters; Nat Shilkret's Orchestra.

-San Felician Serenade: Bob Nolan,

WKRC wade whk weah wspd wowo wfem wbbm weeo kmox -"Do You Remember?"-Kay Donna, contralto; orchestra. WEAF WSAI wgy

wwj wenr -Love Songs and Waltzes: Frank Munn tenor; Daniel Lieberfeld Orchestra. WJZ WCKY kdka wgar wjr kyw

9:45-Arthur Jarrett: songs: Rich's Orchestra. WABC wade -Myrt and Marge. (CBS) whas wbbm wcco kmox

-The McCravy Brothers: hearthside singers. WJZ kdka wgar wjr 10:00—Howard Barlow and the Columbia Symphony Orchestra. WABC WKRC

whas wade weah wspd wfbm kmox -Russ Colombo's Woodmansten Inn Or chestra, WEAF WSAI -Slumber Music: Ludwig Laurier's String Ensemble. WJZ (WCKY on 10:15)

-Amos 'n' Andy (NBC) wgar wjr wmag 10:15-Maxwell House Tune Blenders Lanny Ross, baritone, (CBS) WKRC whas wade whk wspd wowo week kmox

-Vincent Lopez' Hotel St. Regis Orches

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### WKRC (550 kc.—545.1m.)

6:45 A. M.—God's Bible School—Sunrise

6:45 A. M.—God's Bible School—Sunrise Worship
7:45—Churngold—The Breakfast Club
7:59—Gruen Time Signal
8:00—Little Jack Little (CBS)
8:15—Gypsy Music Makers (CBS)
8:30—Crazy Crystals Program
8:45—Cudahy Co.—Old Dutch Cirl (CBS)
6:00—Signing Vegebond Actille Dick

9:00—Singing Vagabond—Artills Dickson (CBS) 9:15-H. & S. Pogue Co .- Jean West 9:30-Consolidated Merchants Program 10:00-Weather-Lange Time

10:03—Woman's Hour—Tremlette Tully 10:30—Queen City Rug Makers 10:45—Davis Baking Soda Program 11:00—Julia Hayes

11:30-Columbia Revue (CBS) 11:45-Zorex-The Moth Chasers (CBS) Noon-Cincinnati Paint Club

12:15 P. M.-Model Laundry-Model Ro-12:30-Cincinnati Merchants Program

1:00-Farm Network Program (CBS) 2:00-Studio 2:15-Burck-Bauer Program

2:30—Sam Prager, pianist (CBS) 2:45—Four Eton Boys (CBS) 3:00—Pyol—Jack Conrad, pianist 3:15-Pyol Program

3:10—Rungs of the Ladder, from London, England (CBS)
3:40—Columbia Artists Recital (CBS) 4:00-Pancho and his Orchestra (CBS)

4:45-Snooks Friedman's Orch. (CBS) 5:00-Current Events (CBS) 5:15-Malted Products-Golden Age Or-

4:30-Worthmore-Soup and Chili

ganist 5:30—Studio

5:45-Stocks-Studio-Weather 5:53-Coney Island Calliope

5:59-Lange Time Signal 6:00-Wrigley-Myrt and Marge (CBS) 6:15-Red Top Baseball Scores

6:20-Kustola Kubs 6:30-Lavoris-Easy Aces (CBS)

6:45-Camel-Morton Downey (CBS) 7:00-Linit-The Bath Club (CBS) 7:15-Barbasol-Singin' Sam (CBS) 7:30-La Palina-Kate Smith (CBS)

7:45—Ivory Soap—Colonel Stoopnagle and Budd (CBS) 8:00-Eugene Limited-International Re-

8:30-Bourjois-An Evening in Paris (CBS)

9.00-Arabesque (CBS) 9:30-Chesterfield-Boswell Sisters (CBS) 9:45-Wurzburg-The German and His

10:00-Howard Barlow (CBS)

10:15-Maxwell Coffee-Lannie Ross and Don Voorhees (CBS) 10:30-Weather Forecast-Studio

10:50-Noble Sissle's Orchestra (CBS) 11:00-Gus Arnheim's Orchestra (CBS)

NETWORK PROGRAMS

10:30—Noble Sissle's Park Central Hotel
Orchestra. WABC (wspd wfbm on
10:45) (WKRC on 10:50)
—The Camel Quarter Hour. (CBS) whas wfbm wcco kmox wgn -Piano Moods: Lee Sims, piano; Ilo May Bailey, songs. WJZ WCKY went 10:45—Cab Calloway's Cotton Club Or-chestra. WEAF WCKY wtam wwj

Earl Hines' Grand Terrace Cate Orchestra. WJZ wenr 11:00—Gus Arnheim's Orchestra. WABC WKRC whas wade weah wspd wfbm wcco (kmox on 11:05)

-Ralph Kirbery: WEAF WCKY 11:05—Buddy Rogers' Hotel Pennsylvania Orchestra. WEAF WCKY kstp (wenr

the Dream Singer.

tra. WJZ (wgar wjr on 11:45) 11:30-Enric Madriguera's Biltmore Or-chestra. WABC WKRC wadc weah

11:15-Joe Roberts' Hotel Drake Orches-

-Larry Funk's Palais d'Or Orchestra. WEAF WCKY wtam went Widnight - Claude Hopkins' Roseland Ballroom Orchestra. WABC

12:30 A. M. -- Coon-Sanders' Orchestra.

### LIKES DUCKS

Kathleen Stewart, NBC pianist, dotes on ducks and harbors her pets in an especially built pool at her Nyack, N. V., home ... Madge Tucker, in charge of the children's programs on NBC, directed the first radio mystery serial, "The Step on the Stairs," broadcast six years ago .... George Olsen, NBC bandman, began his career as a director in his student days at the University of Michigan, when he organized one of the most celebrated college orchestras in the country.

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### Out-of-Town Stations STUDIO PROGRAMS

6:00 P. M .- Uncle Billy: children's fea-

ture. KMOX
—What's the News? WENR -Greater Louisville Children's Clubs. WHAS

6:15-Piano Novelties. KMOX 6:45-Winter Garden Walkathon, KMOX 7:45-Doings of the Dinkelspiels. WHAS

8:00—Charlie Flagler, songs. WHAS 8:15—Bob White's Scrap Book. WHAS 8:30-Comic Opera Impressions. WHAS 9:00-Jug Band and Quartet. WHAS

9:15-Louise Brookman Taylor, contralto. KDKA

9:45-Contract Bridge: E. Hall Downs. KDKA 10:30-Stanley-Warner Theatre of the Air.

KDKA 10:45—News Flashes. KMOX

-Lady Jean Sandman. WHAS 11:00-Hal Kemp's William Penn Hotel Orchestra. 11:30-Musical Revue. KMOX

-University of Kentucky Alumni Reunion. WHAS Midnight-Earl Hines' Orch. WENR -Tommy Thomas and his Music. WHAS

12:15 A. M.—Sport Squibs. KMOX 12:30—Winter Garden Walkathon. KMOX -Frankie Masters' Orchestra. WENR

ganist. KMOX

### Secret's Out



### DEAN YOCUM

And here, folks, is "Old Bill." owner of the mysterious basso, heard daily except Sunday over WLW in his pianologues. He is also master of ceremonies in the evening "Peanut Pietro"

### San Felice and R G Dun Early Evening Feature Over WLW

broadcasts.

"Fifteen minutes with San Felice" is now being heard each Monday, Wednesday and Friday from 7 until 7:15 p. m. over WLW. Monday brings the San Felice Cigar Band, Wednesday a mixed quartette, four violins and two pianos.

At the same hour on Tuesday, Thursday and Saturday, WLW now features "Fifteen Minutes with R. G. Dun". This includes the R. G. Dun Music Men on Tuesday, R. G. Dun Orchestra on Thursday, and a local ensemble on Saturday.

### FROM ACADEMY

The New York Academy of Medicine will present the first of a series of weekly broadcasts by prominent physicians and specialists over Columbia Monday (May 23) at 10:30 a. m. The first speaker will be Dr. John A. Hartwell, president of the New York Academy of Medicine,

### LIKES VOICE, TOO

One of Barbara Maurel's fans apparently wanted a picture of her done in oil. He wrote to the Columbia contralto, praising her voice and asking for a \$750,000 check to invest

### COMPLETE PROGRAMS FOR TUESDAY, MAY 24, ON THIS PAGE

### WSAI (1330 kc.—225.4m.)

8:00 A. M .- Gene and Jenn (NBC) 8:15-Popular Musicale 8:30-Tom Brennie in the Laugh Club (NBC)

8:45—Miniatures of the Masters 9:00—Morning Dance Concert

9:15—Knox Sparkling Music (NBC) 9:30—Musical Forum 10:00—"Yor- Child" (NBC)

10:15—Radio Household Institute (NBC) 10:30—U. S. Marine Band (NBC)

11:00—General Electric Circle (NBC) 11:15—Celebrated Compositions

Noon-Dance Selections

12:50 P. M.—Live Stock Reports
1:00—Dorothy Kempe, cellist
1:15—Matinee Favorites
1:45—"Victor Herbert"

2:00—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Review (NBC)
3:00—Afternoon Melodies
4:00—Classical Program

4:15—Skippy (NBC) 4:30—Celebrated Compositions

5:00—Crosley Dealers Salute 5:15—Sam Wilson, baritone 5:30—Happiness Kids 5:45—Chandu" the Magician 6:00—Midweek Federation Hymn Sing

(NBC)

(NBC)
6:15—Anson Weeks' Orchestra
6:30—Smilin' Dan, Pyor-Chek Man
6:45—Trials of the Goldbergs (NBC)
7:00—Blackstone Plantation (NBC)
7:30—True Story H (NBC)
8:00—Gay Vienna (NBC)
8:30—Texas Program (NBC)
8:00—Lucky Stile Dance Hour (NI

9:00—Lucky Strike Dance Hour (NBC) 10:00—Castle Farm Orchestra

10:30-Dance Frolic

### **Network Programs**

6:00 P. M.-Myrt and Marge. WABC WKRC wwva wade wspd -Jimmy Garrigan's Orchestra, wbbm

-Mid-Week Federation Hymn Sing: Muriel Savage, soprano; Helen Janke, contralto; Richard Maxwell, tenor; Arthur Billings Hunt, baritone, director, WEAF WSAI

-Amos 'n' Andy. WJZ WLW WCKY kdka

The Singing Lady: nursery songs and stories. (NBC) kstp wgn

6:15—The Mills Brothers. WABC WKRC wade whk wspd wowo wbbm kmox -Florence Wightman, harpist. WEAF WSAI wgy

-Just Willie: sketches, songs, stories. WIZ kdka wenr

6:30—Richman Brothers Program: Sylvia Froos, contralto; Louis Silvers' Orchestra. WABC WKRC whas wwva wade whk weah wspd wowo wfbm weeo kmox wgn

-Ukulele Ike, Cliff Edwards, songs.

-The Stebbins Boys: comedy sketch, with Parker Fennelly and Arthur Allen, WJZ WCKY kdka wgar wjr wenr

6:45—The Camel Quarter Hour: Morton Downey; Tony Wons; Jacques Renard's Orchestra, WABC WKRC wwwa wadc whk weah wspd wowo

-The Goldbergs: comedy sketch. WEAF

WSAI wgy wtam wwj wenr
--Billy Jones and Ernie Hare: songs and
patter. WJZ WCKY kdka wgar wmaq 7:00-The Bath Club: Professor Claxton; Willard C. Amison, tenor; Roger White's Orchestra, WABC WKRC wade

whk wepd wfbm wcco kmox wgn -Blackstone Plantation; Julia Sanderson, Frank Crumit, soloists; Jack Shilkret's

Frank Crumit, Soloists; Jack Spikrets
Orchestra. WEAF WSAI wgy wtam
wwj kyw kstp
—You and Your Government: "Issnes of
Domestic Policy," Charles A. Beard.
WJZ WCKY wgar wls

7:15-Abe Lyman's Orchestra. WABC WKRC wade whk wspd wfbm kmox

-Dan Russo's Orchestra, (CBS) wbbm 7:30-Kate Smith and her Swanee Music WABC WKRC whas wade whk weah
wspd wfbm weco kmox wgn

-True Story: Mary and Bob, dramatic sketch. WEAF WSAI wgy wtam wwj kyw

-Rameses Program. WIZ wls

7:45—Pebeco Playboys. WABC whas wwva wadc whk wcah wfbm kmox

- Harley, Parham, Harlem Knights. (CBS) wbbm wcco

-Sisters of the Skillet: Eddie and Ralph, songs and dialogue. WJZ WLW kdka wgar wls

8:00-Ben Bernie and his Blue Ribbon Orchestra. WABC WKRC wade whk

wspd wcco wgn

Gay Vienna: Erno Rapee Orchestra.

WEAF WSAI wgy wtam wls kstp

The Household Program: Edgar A.

Guest; Alice Mock, soprano; male trio; Josef Koestner Orchestia. WJZ kdka wmaq

8:30-Eno Crime Club: dramatization of Edgar Wallace mystery, opening episode. WABC WKRC wade whk wspd kmox wgn

-Jane Carpenter, pianist. (CBS) wbbm

wcco
-Ed Wynn and the Fire-Chief Band; Don Vorhees, director. WEAF WSAI wgy wtam wwj wmaq kstp
—Great Personalities: Harold Sanford's

Orchestra. WJZ kdka wgar wjr wenr 8:45—Isham Jones' Orchestra. (CBS) wbbm wcco

9.00—The Voice of One Thousand Shades. WABC WKRC whas whk weah wibm wbbm weco kmox

### WFBE (1200 kc.—249.9m.)

7:00 A. M.-Break of Day 7:15-Musical Clock

8:30-Birthday Greetings

8:45-Morning Concert

9:15-Daily Thought 9:30-Morning Glories

9:45—Song Time 10:00-Weather Report

10:05-School Children's Popularity Program

10:20-Walter Wehmier Program

10:35-WFBE-RKO Theatre Party 10:50-Anita Auch, dietitian

11:00-Pabst Musical

11:15-Adelaide Apfel 11:30-Dulcy Markham, songs

11:45-Wurlitzer-Pat Gillick, organ recital

Noon-News in Cincinnati

12:30 P. M.—Max Fisher's St. Nicholas Symphonairers

1:00-Good Afternoon Melodies

1:15-Robert Bentley, Children's Hour

1.30-Day Dreams

1:45-Frank Brandstetter

2:00-Rhythm Revue

2:15-Ralph Pinkston, piano

2:30-With the Bandmasters

2:45-Reds vs. Pittsburgh-Redland Field

4:45-Murdoch Williams, songs

5:00-J. B. Baker, basso 5:15-Pirates Club

5:30-Margaret Cones, concert pianist

5:45-Kitty Burke, songs

6:00-Studio

6:15-Dr. Lewis Dentists-Dot Lee

6:30-Churngold's Base Ball Club

6:45-Lost and Found

6:50-Max Fisher's St. Nicholas Sym-

7:15-Post Question Box

7:30-Harry Hartman Sport Review

7:40-Meinolf Tinglehoff (German Song Cycle)

7:55-Lost and Found

8:00-The Hoofers

8:15-Art Cox's Vagabonds

9:00-The Luckey Boys

9:15-Western Hills Community Program 9:30-Elaine Ritter, vocalist and planist 9:45-Pat Gillick-Organ Recital (Wur-

litzer) 10:00-Four Harmony Kings 10:15-Art Cox's Vagabonds

10:30-Nocturne-Lillian Sherman

### NETWORK PROGRAMS

-Lucky Strike Dance Hour, with Louis WEAF WSAI wgy wtam wenr kstp

-The Regimentalists: male chorus of six-teen voices: Keith McLeod, director. WJZ WCKY kdla wgar wjr

9:15-Musical Fast Freight: Eddie Dunstedter, Gold Medal Organist; Wheatics Quartet. WABC WKRC whas wade whk wspd wowo wibm wbm wcco kmox -Tune Detective: Sigmund Spaeth. WJZ

Gray, baritone; Nat Shilkret's Orchestra, WABC WKRC whas wade whk weah wspd wowo wfbm wbbm weco kmox -Paris Night Life: Princess Ivanova delon de Gist, s Pierre le Kreun, tenor; Bertrand Hirsch's Orchestra. WJZ WCKY kdka

wgar wjr kyw 9.45-The Punnyboners: comedy and songs. WABC wade songs. WABC wadc -Myrt and Marge, (CBS) whas wbbm

wcco kmox The McCravy Brothers: hearthside sing-WJZ kdka wji

10:00-Howard Barlow and the Columbia Symphony Orchestra. WABC (whas wade weah wspd wfbm on 10:15)

Joe Palooka, (CBS) whas ween wfbm

kmox Russ Colombo's Woodmansten Inn Orchestra. WEAF

Siumber Music: Ludwig Laurier's String Ensemble. WJZ (WCKY on 10:15) -Amos 'n' Andy. (NBC) wgar wjr wmaq

10:15-Oprv House Tonight: humorous skit. WEAF wtam wenr

10:30-Joe Moss' Pierre Orchestra. WABC -The Camel Quarter Hour. (CBS) whas wcco wfbm kmox wgn

-Chas. Dornberget's Mount Royal Hotel Orchestra. WEAF WCKY wtam -Piano Moods: Lee Sims, plano: Ilo May Bailey, songs. WJZ wgar went 10:45—Bing Crosby, songs. WA WKRC whas wade wspd wfbm weco WABC -Earl Hines' Grand Terrace Case Orches-tra. WJZ wenr

11:00—Harold Stern's St. Moritz Orches-tra. WABC WKRC whas wade weah wspd wfbm wcco

Dancing in Milwaukce. WJZ kdka

wgai wenr

### WLW (700 kc.—428.3m.)

6:30 A. M .- Top o' the Mornin 7:00-Morning Exercises, with Bob Burdette and Ruth Armstrong 7:15—Hal and Huss—Aces of Harmony

7:30-The Round Table 8:00-Morning Devotions 8:15-Lady Bugs (NBC)

8:30-Beautiful Thoughts (NBC) 8:45-The Early Burdettes-Exercises 9:00-Public Library Talk

9:15-Ralph Simpson, tenor 9:30-Anson Weeks Orchestra 9:45-Davis Mystery Chef (NBC)

10:00-Live Stock Reports 10·10-Musical Interlude

10:15—Old Bill

10:30-Through the Looking Glass with Frances Ingram (NBC)

10:45-Morin Sisters 11:00-Alaga Melodies: Jim and Walt

11:15-Pat Barnes in Person (NBC) 11:30-Hal and Huss- Aces of Harmony 11:45-O'Cedar Melody Men (NBC) Noon-Tuxedo Entertainers

12:15 P. M.-Time Signals 12:17-Hotel Gibson Orchestra 12:45-Market Reports

12:50-Live Stock Reports 1:00-National Farm and Home Period

1:30-Netherland Plaza Dance Orchestra 2:00-Seger Ellis

2:15-Organ Matinee 2:45-Mormon Tabernacle Choir (NBC)

3:15-Donhallrose Trio 3:30-Pat Harrington

3:45-Threesome

4:00-Mary Steele 4:15-WLW Singers ..

4:30—The Singing Lady (NBC) 4:45-The Chatter

5:00-Afternoon Round Table 5:30-Ray Perkins (NBC)

5:45-Lowell Thomas (NBC) 6:00-Amos 'm' Andy (NBC) 6:15-Dog Talk by Dr. Glenn Adams

6:30-Mail Pouch Sportsman-Bob Newhall 6:45-Old Man Sunshine

7:00-Fifteen Minutes with R. G. Dun 7:15-"Chandu" the Magician 7:30-R. F. D. Hour 7:45—Sisters of the Skillet (NBC)

8:00-Tangee Musical Dreams 8:15-Mel Snyder's Orchestra 8:30—Kruschen Program 8:45—Centerville Sketches

9:00-Henry Fillmore's Band 9:30-A Quarter Hour of Loveliness

9:45-Peanut Pietro 10:00-Sohio Program: The Trial of Dolores Devine

10:30-Varsity Quartet 10:45-Headlines of Yesterday 11:00-Castle Farm Orchestra

11:30-Moon River Widnight-Josef Cherniavsky's Orch. 12 30 A. M .- Mel Snyder's Orchestra

NETWORK PROGRAMS

### 11:30-Coon Sander's Orchestra (CBS)

NETWORK PROGRAMS 11:05-Jack Pettis' Hotel New Yorker Ot- - Charlie Agnew's Edgewater Beach Hotel

8:15-Melody Parade (CBS)

10:30—Julia Hayes 11:00—Ready-to-Bake Program 11:05—Weather Forecast

Ai (CBS)

mances

8:30—Pyol Program 8:45—Wm. Rogers & Sons—Brad and

9:00-Studio 9:15-H. & S. Pogue Co.-Jean West

9:30—Consolidated Merchants Program 10:00—U. S. Navy Band (CBS)

10:15-Pebeco-Stories of Living Great

12:15 P. M .- Model Laundry-Model Ro-

12:30-Cincinnati Merchants Program

1:00--Wyeths-Aunt Jemima Songs

(CBS) 1:15-Danderine Movie Stars Revue

2:00—Studio 2:15—Ann Leaf at the Orgon (CBS)

3:30—Virginia Arnold, pianist
3:45—Pyol—Jack Conrad, pianist
4:00—Tommy Christian's Orch. (CBS)

5:00—Arthur Jarrett (CBS)
5:15—Malted Products—Golden Age, or-

ganist 5:30-Burke Weather Forecast-Stocks-

Time Signal
5:38—Coney Island Calliope
5:43—Weather—Lange Time Signal
5:45—H. J. Heinz—Joe Palooka (CBS)
6:00—Wrigley—Myrt and Marge (CBS)
6:15—Crisco—The Mills Brothers (CBS)

6:30-Richman Brothers-Sylvia Froos-

6:45—Camel—Morton Downey (CBS)

7:15-Phillips-Abe Lyman's Orchestra

7:30-La Palina-Kate Smith (CBS)

7:45-Caldwell & Taylor-Smilin' Ed

Blue Ribbon Orchestra (CBS)

Thousand Shades (CBS)

8:00-Premier Malt-Ben Bernie and his

8:30-Harold F. Ritchie-Eno Crime

9:00-Pratt and Lambert-Voice of a

9:30-Chesterfield-Alex Gray (CBS)

10:00-Tom Collins, Jr.-Eddie Schoelwer

10:15-Wuest Sleeper Mattress Program

11:00-Harold Stern's Orchestra (CBS)

9:45-Red Top Baseball Scores

10:30-Weather Forecast-Studio

10:45—Bing Crosby (CBS)

9:15-Gold Medal Fast Freight (CBS)

7:00-Linit-The Bath Club (CBS)

Silver's Orchestra (CBS)

(CBS)

McConnell

Club (CBS)

9:50-Studio

2:30—Musical Americana (CBS) 3:00—Boston Variety Hour (CBS)

4:15—Meet the Artist (CBS) 4:30—Worthmore—Soup and Chili

4:45-To be announced

(CBS)
1:30—Crazy Crystals Program
1:45—Queen City Rug Makers

-Seymon Simons' Hotel Teller Orchestra. WEAF wwj wenr (kstp on 11:45) mount Orchestra. WABC



### BOB BURDETTE

Here's the young man who helps you start the day with setting-up exercises via WLW. Bob Burdette was twice all-Ohio quarterback at Wittenberg (Springfield, Ohio) and studied foot ball under the late Knute Rockne at Notre Dame. Later he coached at Marion, Lima and Greenfield, Ohio. Bob functions as announcer at WLW as well as in the gymnastics. His young daughter is one of Bob's major prides.

### WKRC (550 kc.—545.1m.) Out-of-Town Stations 6:45 A. M.-God's Bible School-Sunrise Worship 7:45—Churngold—Breakfast Club 7:59—Gruen Time Signal 8:00—Little Jack Little (CBS)

STUDIO PROGRAMS 6:00 P. M .- Uncle Billy: children's fea-

ture. KMOX -What's the News? WENR The Funmakers. WHAS
6:45—Winter Garden Walkathon. KMOX
James Speed, nature explorer. WHAS

7:00-Sarah Logan, contralto. KDKA 7:30-Helen Bell Rush, soprano, 7:30—Helen Bell Rush, soprano. KDI 8:00—St. Louis Civic Band. KMOX —Charlie Flagler, songs. WHAS 8:15—Rhythm Club. WLS —Bob White's Scrap Book. WHAS

8:30-Tin Pan Alley Parade. WHAS 9:15-Westinghouse Pioneers. KDKA

11:06—Lange Time Signal 11:07—Woman's Hour—Tremlette Tully 11:30—Linit—Mid-Day Bath Club (CBS) 9.45—Chats Between the Acts: Florence 9.45—Chats Between the Acts: Florence Fisher Parry, KDKA 10:45—News Flashes, KMOX 11:15—Dance Orchestra, KMOX 11:20—Hal Kemp's William Penn Hotel 11:45—Columbia Revue (CBS)
Noon—Jane Grey and Kampf the Jeweler

11:20—Hal Kemp's William Penn Hotel Orchestra. KDKA Midnight—Earl Hines' Orch. WENR —Charley Reinhart's Orchestra. WHAS 12:15 A. M.—Sport Squibs. KMOX —Tommy Thomas and his Music. WHAS 12:30—Winter Garden Walkathon. KMOX —Frankie Masters' Orchestra. WENR

12:35-Milburn Stone's Orchestra, WHAS 12:45—Song Parade. KMOX 1:15—Restful Hour: James Huffman, organist. KMOX

### ON TUXEDO HOUR

Tom Richley, xylophonist, will in-terpret "I'm So Alone in the Crowd" in the Tuxedo Entertainers' 12 noon broadcast Tuesday (May 24) over WLW. "Hello, Gorgeous", "Lullaby of Leaves", "That's What Heaven Means To Me" and "When You're Getting Along with Your Gal" will be presented by the Tuxedo Trio-Richley, Joe Lugar, saxophonist, and Fred Rochr, pianist.

### ON TELEVISION

The first textbook on television will appear in a few days. It is the work of Dinny Dinsdale, production man for the Ziegfeld Radio Show, and already has been published in England. It will mark the third volume that he has written on visual broadcasting, the previous ones having been of the popular type.

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Work Done by Experts
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Ia wohl-and sure-the old maestro and all the lads (including the German Quartette) broadcast for the Alma Malta every Tuesday night. Ja wohl - and sure - you'll agree with Ben Bernie when he tells you, in his unforgivable baritone, that the finest malt extract made is noneother than Blue Ribbon. good old Blue Ribbon Malt.

TUNE IN BEN BERNIE TUESDAY AT 8 P. M.

EASTERN STANDARD TIME

WKRC and CBS

BLUE RIBBON

### COMPLETE PROGRAMS FOR WEDNESDAY, MAY 25, ON THIS PAGE

### WSAI (1330 kc.—225.4m.)

8:00 A. M.—Gene and Glenn (NBC) 8:15—Popular Musical. 8:30—Tom Brennie in the Laugh Club

(NBC)

8:45—Miniatures of the Masters 9:00—Morning Dance Concert

9:15—Jane Grant's Steero Hour (NBC)
9:30—National Home Hour (NBC)
9:45—Betty Crocker (NBC)
10:00—Keeping Up With Daughter (NBC)
10:15—Radio Household Listitute (NBC)

10:30—Vocal Selections 11:00—General Electric Circle (NBC)

11:15-Celebrated Compositions Noon-Dance Selections

12:50 P. M .- Live Stock Reports

1:00—Organ Matinee 1:30—Matinee Favorites

1:45--"Victor Herbert" 2:00-Matinee Favorites

2:15—Happiness Kids 2:30—Woman's Radio Review (NBC) 3:00-Afternoon Melodies

3:30—Ely Culbertson, bridge expert(NBC)
3:45—Afternoon Melodies

3:45—Atternoon Melodies
4:60—Classical Program
4:15—Skippy (NBC)
4:35—Wayne King's Orchestra (NBC)
4:45—Celebrated Compositions
5:00—Crosley ealers Salute
5:15—Aces of Harmony
5:30—Southern Singers
5:40—Civil Sarvice Talle

5:40—Civil Service Talk 5:45—"Chandu" the Magician 6:00—Anson Weeks' Orchestra

6:15-Happiness Kids, vocal duo

6:30—Smilin' Dan, Pyor-Chek Man 6:45—Trials of the Goldbergs (NBC)

7:00—Big Time (NBC) 7:30—Halsey Stuart Program (NBC)

8:60—Goodyear Program (NBC) 8:30—Mobiloil Program (NBC)

9:30—Coca Cola Program (NBC) 9:30—NBC Artists Service (NBC) 10:00—Josef Cherniavsky's Orchestra

10:30-Mel Snyder's Orchestra

### Network Programs

6:00 P. M.-Myrt and Marge. WABC WKRC wwwa wade wspd

—Jimmy Garrigan's Orch, (CBS) wbbm

-D'Avrey of Paris, songs. WEAF wmaq
-Amos 'n' Andy. WJZ WLW WCKY kdka The Singing Lady: nursery songs and

stories. (NBC) kstp wgn 6:15—Maxwell House Tune Blenders: Lanny Ross, baritone. WABC

--Intermezzo: concert orchestra. WEAF
--Esso Program: Robert L. Ripley, "believe-it-or-not:" Harry Salter's Orches-WEAF

tra. WJZ kdka 6:30—Easy Aces: bridge comedy sketch.

WABC WKRC whk wfbm wcco kmox

-The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wenr

6:45-The Camel Quarter Hour: Morton Downey: Tony Wons: Jacques Renard's Orchestra. WABC WKRC wwwa whk

wcah wspd wowo

The Goldbergs: comedy sketch. WEAF

WSAI wgy wtam wwj wenr -Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wmaq 7:00—The Bath Club: Irving Kaufman, batitone; Roger White's Orchestra. WABC WKRC wadc whk wspd wfbm weco kmox wgn

Big Time: Johnny Hart, humorous sketch; Joseph Bonime's Orchestra. WEAF WSAI wgy wtam wwj wls

### WFBE (1200 kc.—249.9m.)

7:00 A. M.-Break of Day

7:15-Musical Clock 8:30-Birthday Greetings

8:45-Morning Concert

9:00-Our Daily Thought 9:15-Hy C. Geis, organ recital

9:30-String Ensembles

9:45-Vocal Varieties 10:00-Time Signals

10:05-Dot's School Children's Popularity Frogram

10:20-Beauty Notes

10:35-WFBE-RKO Theatre Party 10:45-Better Business Bureau

10:50-Mrs. Evans' Advice

11:00-Mary and John

11:15-Lyric Program, Musical Novelnes

11:30-Marion Heniple

11:45-Wurlitzer-Pat Gillick, organ re-

Noon-News in Cincinnati

12:30 P. M .- Max Fisher's St. Nicholas Symphonairers

1.00-Good Afternoon Melodies

1:15-Robert Bentley, Children's Hour

1:30-Slamber Songs

1:45-Dedication Program

2:00-Charles Daunt, tenor

2:15-Frank Aston, book review

2:30-With the Band Masters

2:45-Reds vs Pittsburgh-Redland Field

4:45-Galvano and Cortez

5:00—Studio

5:15-Pirates Club

5:30-Studio

5:45-Lloyd Bradshaw, tenor

6:50-Churngold's Base Ball Club

6:45-Lost and Found

6:50-Max Fisher's St. Nicholas Sym-

7.15-Post Question Box

7:30-Sports Review, Harry Hartman

7:40-Douglas Pinguely, basso; Chas. Glazer, piano

7:55-Lost and Found

8:00-Cliff Burns and His Orchestra-Green Mill

8:15-Larry Wood, plano and songs

8:30-Art Cox's Vagabonds 8:45-Corolene Haupt, soprano

9:00-Luckey Boys

Tune in on those

with

RADIO DIAL

With Spring's arrival, the

big guns of sportdom lim-

ber up. You'll want to

know when and over what

stations you may hear them. The most certain

RADIO DIAL

way is through

Baseball

**Broadcasts** 

DD 4

9:15-In the Gloaming, Glenna Will Newland

9:30-Cliff Burns and His Orchestra 9:45-Pat Gillick-Organ Recital (Wur-

10.00-Port of Missing Men-Jeff Davis

10:15-Art Cox's Vagabonds 10:30-Nocturne-Lillian Sherman

### NETWORK PROGRAMS

-American Taxpayers League Program. 7:15-Singin' Sam, the Barbasol Man.

### WLW (700 kc.—428.3m.)

6:30 A. M .- Top o' the Morning 7:00-Morning Exercises, with Bob Bur-

dette and Ruth Armstrong 7:15-Hal and Huss-Aces of Harmony

7:30-The Round Table

8:00-Morning Devotions 8:15-Layne's Fiddlers

8:25—Bisquick Program

8:30-Beautiful Thoughts (NBC) 8:45-The Early Burdettes-Exercises

9:00-Recipes by "Max"

9:15-Louis Johnen, baritone 9:30-Anson Weeks Orchestra

9:45-Rit Dry Cleaning Program 10.00-Live Stock Reports

10:10-Edna Wallace Hopper 10:15-WLW Mail Bag

10:30-Vienese Nights

10:45-Layne Mountaineer Fiddlers 11:00-Alaga Melodics-Jim and Walt

11:15-Pat Barnes in Person (NBC) 11:30-Hal and Huss-Aces of Harmony

11:45-Morin Sisters, vocal trio 11:59-Time Signals

Noon-River and Weather Reports

12:02 P. M .- Hotel Gibson Dance Orch. 12:30—Old Bill

12:45-Market Reports

12:50-Live Stock Reports 1:00-National Farm and Home Period

1:30-Netherland Plaza Dance Orchestra

2:00-Seger Ellis 2:15-Organ Matinee

(NBC)

2:45-Words and Music

3:00-Midweek Musicale (NBC) 3:30-Kraus Paredy Man

3:45—Threesome

4:00-Grace Bradt

4:15-Southern Singers

4:30—The Singing Lady (NBC) 4:45-The Chatter

5:00-Afternoon Round Table

5:45-Lowell Thomas (NBC) 6:00-Amos 'n' Andy (NBC)

6:15-- Just Willie 6:30-Mail Pouch Sportsman-Bob

Newhall 6:45-Old Man Sunshine

7:00-Fifteen Minutes with San Felice

7:15-"Chandu" the Magician 7:30-Jack Frost's Melody Moments

8:00-O. Henry Stories (NBC)

8:30-Canada Dry (NBC)

9:00-Crosley Dealers Nite Club 9:45-Jan Garber's Orchestra

10:00-Peanut Pietro

10:15-Curtain Calls

10:45-Headlines of Yesterday

11:00-Crosley Theatre of the Air 11:30-Castle Farm Orchestra

Midnight-Mel Snyder's Orchestra

### 12:30 A. M - Josef Cherniavsky's Orch.

**NETWORK PROGRAMS** WABC WKRC wade whk wspd wfbm wcco kmox wgn -Willys-Overland Silver Streaks: Retting, Platt, Hoefel and Stokes, piano quartet; Tom, Dick and Harry, vocal trio WJZ

WCKY kdka wgar wjr wmaq kstp 7:30-Kate Smith and her Swanee Music. WABC WKRC whas wade whk weah

wspd wibm weco kmox wgn
-Halsey Stuart Program: the "Old Coun-sellor:" orchestra: WEAF WSAI wgy wtam wwj wmag kstp -Jack Frost Melody Moments: Joseph Pasternack's Orchestra; Oliver Smith.

7:45-The Gloom Chasers, Colonel Stoopnagle and Budd. WABC WKRC was whk wspd wcco kmox wgn 8:00-Robert Burns Panatella Program: Guy Lombardo's Royal Canadians. Burns and Allen, comedians. WABC WKRC

WJZ WLW kčka wgar wjr wls

whas wwva wade whk weah wfbm weed erniox
--Goodyear Program: Grace Moore, so-prano; Revelers quartet; David Men-doza Orchestra. WEAF WSAI wgy

wtam wwj kyw kstp

O. Henry Stories: dramatic program, with Leigh Lovel and Joseph Bell; Graham Harris Orchestra. WJZ WLW kdka wgar wir wmag

8:30-Eno Crime Club: dramatization of

Edgar Wallace mystery, conclusion of Tuesday's story. WABC WKRC wadc whk wspd kmox wgn -Mobiloil Concert: Gladys Rice, soprano; Lewis James, tenor: Nat Shilkret's Or-WEAF WSAI wgy wtam wwj

wenr kstp -Jack Benny: George Olsen's Orchestra Ethel Shutta, songs. WJZ WLW kdka wgar wjr wmaq

9:00-Music That Satisfies: Ruth Etting Nat Shilkret's Orchestra. WABC WKRC whas wade whk weah wspd wfbm wbbm weee kmox

### "SMILIN' DAN" Pyor Chek Man

Comes to you every night over WSAI, 6:30, Except Sunday.

PYOR CHEK, Inc. 35 E. Seventh St. Bldg., Cincinnati, O.

### WKRC (550 kc.—545.1m.)

6:45 A. M .- God's Bible School-Sunrise

Worship
7:45—Churngold—Breakfast Club
7:59—Gruen Time Signal
8:00—Little Jack Little (CBS)

8:15-Melody Magic (CBS) 8:30-Crazy Crystals Program

8:45—Cudahy Co.—Old Dutch Girl (CBS) 9:00—Prescott—Grant Trio (CBS) 9:15—H. & S. Pogue Co.—Jean West

9:30—Consolidated Merchants Program
10:00—Weather—Lange Time Signal
10:03—Woman's Hour—Tremlette Tully
10:36—Best Foods—Round The World

Cooking School (CBS) 10:45—Prano Pictures (CBS) 11:00—Julia Hayes

11:30-Columbia Revue (CBS)

Noon-Cincinnati Paint Club 12:15 P. M.-Model Laundry-Model Ro-

12:30—Cincinnati Merchants Program
1:00—Wyeths—Aunt Jemima Songs

1:15-Farm Network Program (CBS) 1:30-Fire Prevention Talks

1:35-Farm Network Program (CBS) 2:00—Studio

2.15-Burck-Bauer-Old Music Box 2:30-Queen City Rug Maker

2:45-Four Eton Boys (CBS) 3:00-U. S. Navy Band (CBS)

4:00-Pyol-Jack Conrad, piansit

4:15—Going to Press (CBS) 4.30-Worthmore-Soup and Chili

4:45—Davis Baking Soda Program 5:00-Connie Boswell (CBS) 5:15-Malted Products-Golden Age, or

ganist 5:30-Studio

5:30-Harold Stern's Orchestra (CBS) 5:45-Stocks-Studio

5:52-Weather Forecast 5:53-Coney Island Calliope

5:55-Lange Time Signal 6:00-Wrigley-Myrt and Marge (CBS)

6:15-Red Top Baseball Scores 6:20—Kustola Kubs

6:30-Lavoris-Easy Aces (CBS) 6:45-Camel-Morton Downey (CBS) 7:00-Linit-The Bath Club (CBS)

7:15-Barbasol-Singin' Sam (CBS) 7:30-La Palina-Kate Smith (CBS) 7:45-Ivory Soap-Stoopnagle & Budd

(CBS) 8:00-Gen'l Cigar-Robt, Burns Panatella (CBS:

8:30-Harold F. Ritchie-Eno Crime Club (CBS) 9:00-Chesterfield-Ruth Etting (CBS) 9:15—Horlick's Milk—Adventures In Health—Dr. Herman Bundeson (CBS)

9:30-Society Clothes-Society's Playboy

9:45-Wurzburg-The German and His Parrot

10:00-Howard Barlow (CBS) 10:15-Maxwell Coffee-Lannie Ross and Don Voorhees (CBS)

10:30-Weather-Studio 11:00-Eadie Duchin's Orchestra (CBS) 11:30-Ben Pollack's Orchestra (CBS)

NETWORK PROGRAMS -Coca Cola Program: Ida Bailey Allen. interviewed by Grantland Rice; James Melton, tenor: Gustave Haenschen's Or-

weni kstp

-San Felician Serenade: Bob Nolan, master of ceremonies. WJZ kdka wgar wir wmag 9:15-Adventures in Health: Dr. Her

chestra. WEAF WSAI wgy wtam wwj

mar N. Bundesen, Health Commissioner of Chicago. WABC WKRC whas wadc whk wspd wowo wbbm wcco kmox
-McCravy Brothers: Hearthside Singers. 9:30-Society's Playboy Hour: Welcome Lewis, contralto; Nat Brusiloff's Orchestra: Norman Brokenshire, master of

tra; Normar Brokenshire, master of ceremonies. WABC WKRC whas wadc whk wspd wowo wfbm wbbm wcco kmox—NBC Artists' Musicale Mme Nina Kosh; etz: Erno Rapee Orchestra. WEAF WSAI wgy wtam wwj wenr kstp—Waves of Melody: Victor Arden's Orchestra; Tom Brown, tenor. WJZ WCKY kdka wgar wjr kyw

9:45-The Street Singer. Arthur Tracy. WABC wade Myrt and Marge. (CBS) whas wbbm wcco kmox The Pickens Sisters: Jane, Helen and

Marla, harmony trio. WJZ kdka wjr

10:00—Howard Barlow and the Columbia Symphory Orchestra. WABC WKRC Symphory Orchestra. WABC WKRC whas wade weah wepd wfbm weco kmox Nelhe Revell: interview. WEAF wgy wwi

-Beau Balladeer: mystery baritone; Frank Banta String Ensemble. WJZ Banta String Ensemble. WJZ

-Amos 'n' Andy. (NBC) wgar wjr wmaq wenr kstp 10:15—Maxwell House Tune Blenders. (CBS) WKRC whas wade wspd wowo

wcco kmox wgn
Jesse Crawford, Poet of the Organ. WEAF wgy wwj Rochester Civic Orchestra: Guy Frazer Harrison, conductor. WJZ WCKY wgar wjr wenr

10:30-Don Redman's Connie's Inn Orchestra. WABC wcco on 10:45) WABC (whas wade wspd wfbm -The Camel Quarter Hour. (CBS) whas wfbm wcco kmox wgn

-Vincent Lopez' Hotel St. Regis Orches-

tra. WEAF wgy wtam wwj

-Ted Cook's Midnight Frolics Orchestra. WJZ WCKY wgar wjr

### Out-of-Town Stations STUDIO PROGRAMS

6:00 P. M .- Uncle Billy: children's fea-

ture. KMOX -What's the News? WENR

-The Funmakers. WHAS 6:15—Piano Novelties. KMOX—Our City. WENR 6:30—Brooks and Jerry. WHAS

6:45—Winter Garden Walkathon, KMOX 7:00-Colonial Tellers, KDKA

7:45—Doings of the Dinkelspiels, WHAS 8:30—Varieties, WLS 7:13—Doings of the Dinkelspiels, WHA 8:10—Varieties, WLS 8:15—Charlie Flagler, songs, WHAS 8:30—Louisville Loons, WHAS 9:15—Ellsworth Giles Home Singers.

KDKA

9:45—Around the Cracker Barrel, KDKA 10:45—News Flashes, KMOX 11:15—Vitamin Melody Boys, KMOX 11:20—Hal Kemp's William Penn Hotel

Orchestra. KDKA Midnight—Earl Hines' Orch. WENR Charley Reinhart's Orchestra. WHAS
12:15 A. M.—Sport Squibs. KMOX
—Tommy Thomas and his Music. "HAS
12:30—Winter Garden Walkathon Frankie Masters Orchestra. V. NR

—Franke Masters Orchestra. W NA
12:35—Milburn Stone's Orchestra. WHAS
12:45—Song Parade. KMOX
—Clyde McCoy's Orchestra. WHAS
1:15—Restful Hour: James Huffman, organist. KMOX

### Turns Corner



CLIFF BURNS

Cliff Burns and his orchestra celebrate their eighth anniversary at Green Mill this week. Special music featuring Johnny Bacon, English tenor; Jimmie Morris, blues singer, and the Showboat Four, will mark the birthday. The band is heard over WFBE Wednesdays at 8 p. m., Thursdays at 8:45 p. m., Saturdays at 8 p. m. and Sundays at 7:45 p. m.

### HAVE A GUESS

Although H. V. Kaltenborn's radio voice has been familiar to listeners or ten years, to most people his appearance is still a mystery. Commioia's news commentator receives many queries as to his stature, color of hair, etc. One fan declared that he sounded over the air like a man with a Van Dyke beard because he clipped his words, trimmed his phrases and pointed his remarks.

### drawl have returned to NBC over WEAF hook-up, daily at 10:30 a. m. except Tuesday.

Johnny Marvin and his Oklahoma

JOHNNY RETURNS

NETWORK PROGRAMS 11:00—Eddie Duchin's Central Park Casi-no Orchestra. WABC WKRC whas wade weah wspd wfbm weco

-Ralph Kirbery: the Dream Singer. WEAF wtam wenr WEAF wtam wenr
-Cab Calloway's Cotton Club Orchestra: Ada Ward, crooner. WJZ WCKY kdka wgar

11:05-Buddy Rogers' Hotel Pennsylvania Orchestra. WEAF wtam wenr 11:30-Ben Pollack's Orchestra. WABC WKRC whas wade weah wspd wibm

-Charlie Agnew's Edgewater Beach Hotel Orchestra. WEAF WCKY kyw -Benny Kyte's Golden Tower Orchestra. WJZ WLW kdka wgar wjr wenr

Midnight—Claude Hopkins' Roseland
Ballroom Orchestra. WABC 12:30 A. M.—Snooks Friedman's Paramount

Orchestra, WABC

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[ ] New Subscriber

### COMPLETE PROGRAMS FOR THURSDAY, MAY 26, ON THIS PAGE

### WSAI (1330 kc.—225.4m.)

- 8:00 A. M.—Gene and ilenn (NBC) 8:15-Popular Musicale
- 8:30-Tom Brennie in the Laugh Club
- 8:45-Miniatures of the Masters
- 9:00—Morning Dance Concert
  9:15—Knox Sparkling Music (NBC)
  9:30—Musical Forum
  10:15—Radio Household Institute
- 10:30—A Tribute to Germany (NBC) 11:00—General Electric Circle (NBC) 11:15—Celebrated Compositions
- Noon-Dance Selections
- 12:50 P. M.—Live Stock Reports
  1:00—The Parody Man
- 1:15—Matinee Favorites 1:45—"Victor Herbert"
- 2:10—Matinee Favorite
  2:15—Happiness Kids
  2:30—Woman's Radio Review (NBC)
- 3:00—Dorothy Kempe, cellist 3:15—Afternoon Melodies
- 3:30-Mona Motor Organ Recital
- 4:00—Classical Program 4:15—Skippy (NBC)
- 4:30—Celebrated Compositions 5:00—Crosley Dealers Salute
- 5:15—Memory Hour 5:30— "The World Today," James G. McDonald (NBC)
- 5:45—Just Willie 6:00—Dandies of Yesterday (NBC)

- 6:15—With the Composers (NBC) 6:30—Smilin' Dan, Pyor-Chek Man 6:45—Trials of the Goldbergs (NBC) 7:00-Fleischmann Hour (NBC)
- 8:00—Big Six of the Air (NBC) 8:30—Adventures of Sherlock Holmes
- (NBC)
  9:00—Lucky Strike Dance Hour (NBC)
  10:00—Dance Frolic
  10:30—Castle Farm Orchestra

### Network Programs

- 6:00 P. M .- Myrt and Marge. WABC WKRC wwva wadc wspd -Jimmy Garrigan's Orchestra. (CBS)
- wbbm - Dandies of Yesterday: male quartet. WEAF WSAI
- -Amos 'n' Andy. WJZ WLW WCKY
- -The Singing Lady: nursery songs and stories. (NBC) ketp wgn
- 6:15-William Vincent Hall, baritone.
  WABC wadc whk wspd wowo wbbm
- -Dandies of Yesterday: male quartet.
- 6:30-Richman Brothers Program: Sylvia Froos, contralto; Louis Silvers' Orchestra. WABC WKRC whas wwwa wade whk weah wspd wowo wfbm weeo kmox
- -Ukulele Ike, Cliff Edwards. The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wenr
- 6:45-The Camel Ouarter Hour: Morton Downey: Tony Wons; Jacques Renard's Orchestra. WABC WKRC wwwa wadc
- wcah wspd wcco

  The Goldbergs: comedy sketch. WEAF
- WSAI wgy wtam wwj wenr
  -Billy Jones and Ernie Hare: songs and
  patter. WJZ WCKY kdka wgar wmaq 7:00-The Bath Club: Professor Claxton; Willard C. Amison, tenor; Roger White's Orchestra. WABC WKRC wadc
- wspd wfbm wcco kmox wgn
  -Fleischmann Hour: Rudy Vallee and his Connecticut Yankees: guest star. WEAF WSAI wgy wtam wwj wmaq kstp -- Edgeworth Program: Harriet Lee, vocal-
- ist. male trio; Arnold Johnson's Orches-tra. WJZ WCKY kdka wgar wis
- 7:15-Abe Lyman's Orchestra. WABC WKRC wade whk wspd wfbm kmox wgn Dan Russo's Orchestra. (CBS) wcco
  Rin-Tin-Tin Thriller: dramatic program. WJZ WLW kdka wjr wls
- 7:30-Kate Smith and her Swanee Music. WABC WKRC whas wade whk weah
- wspd wfbm wcco kmox wgn
  -Ivory Program: B. A. Rolfe and his Orchestra. WJZ WLW kdka wgar wis 7:45-Angelo Patri: "Your Child." WABC WKRC wade whk wspd weeo
- kmox wgn
  —Sisters of the Skillet: Eddie and Ralph, songs and dialogue. wgar wjr wls
- WABC WKRC 8:00-Olson Express. 8:00—Olson Express. WABC WKRC wadc whk wspd wfbm wbbm kmox wgn—Big Six of the Air: Frank Black, Phil Ollman and Victor Arden, piano trio; Revelers Quartet; "The Vacationeer;" Frank Black's Orchestra; Jimmy Wallington, announcer. WEAF WSAI wgy wtam wwj wmaq kstp—Blackstone Plantation: Julia Sanderson and Frank Crumit, soloists; Jack Shilkret's Orchestra. WJZ WCKY kdka
- 8:15-The Mills Brothers. WABC WKRC
- wade wspd kmox wgn
  8:30—Love Story Hour. WABC WKRC
  wade whk wspd kmox wgn
  —Coon-Sander's Orchestra. (CBS) wbbm
- -Adventures of Sherlock Holmes: dramatic sketch with Richard Gordon and Leigh Lovel. WEAF WSAI wgy wtam
- wwj wenr "Thompkins' Corners:" rural sketch. "Thompkins' Corners:" rural sketch.

  WJZ WLW kdka wgar wjr kyw kstp

  9:00—Music That Satisfies: The Boswell

  Sisters; Nat Shilkret's Orchestra. WABC

  WKRC whas wadc whk wcah wspd rowo wibm wbbm wcco kmox
- Lucky Strike Dance Hour, with Louis Sobol WEAF WSAI wgy wtam wwi
- wenr (kstp on 9:15)

  A & P. Dance Gypsies: Harry Horlick, director; Frank Parker, tenor. WJZ WLW kdka wgar wir wmaq

  9:15—Musical Fast Freight: Eddie Dun-
- stedter, Gold Medal Organist; Wheaties

### WFBE (1200 kc.—249.9m.)

- 7:00 A. M .-- Break of Day
- 7:15-Musical Clock 8:30-Birthday Greetings
- 8:45-Morning Concert
- 9:15-Our Daily Thought
- 9:30-Morning Glories
- 9:45-Song Time 10:00-Weather Report
- 10:05-Dot's School Children's Popularity
- 10:20-Walter Wehmier Program
- 10:35-WFBE-RKO Theatre Party 10:50-Anita Auch, dietitian
- 11:00-Pabst Musical
- 11:15-Dulcy Markham, songs
- 11:30-Housewives' Frolic
- 11:45-Wurlitzer-Pat Gillick, organ re-
- Noon-News in Cincinnati
- 12:30 P. M.—Max Fisher's St. Nicholas Symphonairers
- 1:00-Studio
- 1:15-Robert Bentley, Children's Hour
- 1:30-Day Dreams
- 1:45-Frank Brandstetter
- 2:00-Muriel Northrup, soprano 2:15-"The Old Sarg"-U. S. Army Program
- 2:30-Frank Zwygart, baritone
- 2:45-Reds vs. Pittsburgh-Redland Field
- 4:45-Hazel Storey Webber and Ruth N.
- 5:00-Variety
- 5:15-The Pirates' Club
- 5:30-Musical Interlude
- 5:45-Murdoch Williams
- 6:00-Studio
- 6:15-Dr. Lewis Dentists-Dot Lee
- 6:30-Churngold's Base Ball Club
- 6:45-Lost and Found
- 6:50-Max Fisher's St. Nicholas Symphonaires
- 7:15-Post Question Box
- 7:30-Sports Review, Harry Hartman
- 7:40-Lee Ora Rausch 7:55-Lost and Found
- 8:00-Ky. Post Program-Marie Holly
- 8:15-Art Cox's Vagabonds 8:30-Viola Huber, soprano
- 8:45-Cliff Burns and his Orchestra
- 9:00-The Luckey Boys
- 9:15-Western Hills Program 9:30-Studio
- 9:45-Pat Gillick-Organ Recital (Wurlitzer)
- 10:00-Four Harmony Kings
- 10:15-Art Cox's Vagabonds
- 10:30-Nocturne-Lillian Sherman

### **NETWORK PROGRAMS**

- Quartet. WABC WKRC wadc whk wspd wowo wfbm wbbm wcco kmox 9:30-Arthur Jarrett, songs; Freddie Rich's Orchestra. WABC wadc whk
- weah wfbm weco -Hollywood Nights: Gene Rodemich's Orchestra; Frank Luther, tenor. WJZ WCKY kdka wgar kyw
- 9:45-Madison Singers. WABC wade Myrt and Marge. (CBS) whas wbbm
- wcco kmox -Pickens Sisters: Jane, Helen and Marla, harmony trio. WJZ wgar wjr
- 10:00-Howard Barlow and the Columbia Symphony Orchestra. WABC (whas wade whk weah wfbm weeo kmox on
- 10:15) Joe Palooka. (CBS) whas wfbm wcco
- kmox Russ Colombo's Woodmansten Inn Orchestra. WEAF wtam
  -Slumber Music: Ludwig Laurier's String
- Ensemble. WJZ (WCKY on 10:15)
  -Amos 'n' Andy. (NBC) wgar wjr wmaq wenr kstp
- 10:15—Harry Reser's Hotel Roosevelt Es-kimos. WEAF wenr (WCKY on 10:30) 10.30—Noble Sissles Park Central Hotel Orchestra. WABC (WKRC whas whk wspd wfbm wcco on 10:45)

  —The Camel Quarter Hour. (CBS) whas
- whk wfbm kmox wgn
  Lew Conrad's Hotel Statler Orchestra.
- WJZ kdka wjr (wenr on 10:45) 0:45—Cab Calloway's Cotton Club Or-chestra. WEAF WCKY wtam wenr 11:00-Guy Lombardo and his Royal Ca-
- 1:00—Guy Lombardo and his Royal Canadians. WABC WKRC whas wade whk weah wspd wfbm wcco
  -Ralph Kirbery: the Dream Singer.
  WEAF WCKY wgy
  -Earl Hines' Grand Terrace Cafe Orchestra. WJZ wenr (wgar off 11:15)
  (wjr on 11:15)
- 11:05—Jack Pettis' Hotel New Yorker Or-chestra. WEAF WCKY wenr

### REMEMBER CHAS. W. NEYER For Your New Home 1980 Baltimore Ave.

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Cincinnati, O.

### WLW (700 kc.—428.3m.)

- 6:30 A. M .- Top o' the Morning 7:00-Morning Exercises, with Bob Burdette and Ruth Armstrong
- 7:15-Bradley Kincaid 7:30-The Round Table 8:00-Morning Devotions
- 8:15—Lady Bugs (NBC) 8:30—Beautiful Thoughts (NBC)
- 8:45—The Early Burdettes—Exercises 9:00—Dr. Carl A. Wilzbach 9:15-Ezra Hoffman, baritone
- 9:30-Anson Weeks Orchestra
- 9:45-Davis Mystery Chef (NBC) 10:00-Live Stock Reports 10:10-Musical Interlude
- 10:15-Mickey Ouilt Patch Talk 10:20-Threesome
- 10:30-Vienese Nights 10:45-McKesson Musical Magazine
- 11:00-Alaga Melodies: Jim and Walt
- 11:15-Pat Barnes in Person (NBC) 11:30-Layne Mountaineer Fiddlers
- 11:45-O'Cedar Melody Men (NBC) 11:59-Time Signals
- Noon-River and Weather 12:02 P. M .- Hotel Gibson Dance Orch. 12:30 P. M .- Old Bill
- 12:45-Market Reports 12:50-Live Stock Reports 1:00-National Farm and Home Period
- (NBC) 1:30-Netherland Plaza Dance Orchestra
- 2:00-Seger Ellis 2:15-Organ Matinee
- 2:45-Travel Talk 3:00-Bradley Kincaid
- 3:15-Pat Harrington
- 3:30-United States Navy Band (NBC) 4:00-Brazilian-American Coffee Matines
- 4:30-The Singing Lady (NBC)
- 4:45-The Chatter
- 5:00-Afternoon Round Table 5:45-Lowell Thomas (NBC) 6:00-Amos 'n' Andy (NBC)
- 6:15-Foodtown Pops Review 6:30-Mail Pouch Sportsman-Bob
- 6:45-Old Man Sunshine
- 7:00-Fifteen Minutes with R. G. Dun 7:10-Ohio Military Institute Talk
- 7:15-Rin-Tin-Tin Thriller (NBC)
- 7:30-Ivory Program (NBC) 7:45-Sisters of the Skillet (NBC)
- 8:00-Tangee Musical Dreams 8:15-Josei Cherniavsky's Orchestra
- 8:30-"Thompkin's Corners" (NBC) 9:00-Ivanhoe Playhouse
- 9:30-Radio Digest Program
- 9:45-Peanut Pietro 10.00-To be announced
- 10:30-Morin Sisters, vocal trio 10:45-Headlines of Yesterday
- 11:00-Los Amigos 11:30-Moon River Midnight-Josef Cherviavsky's Orch.

### 12:30 A.. M .- Mel Snyder's Orchestra

- NETWORK PROGRAMS 11.30-Art Krueger's Orchestra WABC WKRC whas wade weah wspd weco -Charlie Agnew's Edgewater Beach Hotel Orchestra. WEAF WCKY kyw (kstp
- Orchestra. on 11:45)
- -Larry Funk's Palais d'Or Restaurant Orchestra. WJZ wenr 11:45—Paul Specht's Orchestra. WABC whas wade weah wspd wfbm weco
- Midnight—Freddie Martin's Hotel Bos-sert Orchestra. WABC 12:30 A. M.—Snooks Friedman's Paramount Orchestra. WABC

# ASKS REQUESTS

Morton Downey has announced that for the final week of the Camel Ouarter Hour, May 23 to 28 inclusive, his daily programs will be confined only to requests for songs in which he has been heard during the year the feeture been heard. the year the feature has been on Columbia. He asks that listeners who have favorite songs that they would like to hear communicate with him at the Columbia Broadcasting System, New York City.

### ADD TIME

Vaughn de Leath now is heard Monday and Friday at 5:45 p. m. and Saturday at 8 p. m. over Columbia. Shapiro & Shefter, Broadway piano duo, whose radio partnership with Vaughn has been so successful, now have their own 15-minute week-ly series Thursdays at 3:35 over Co-

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### WKRC (550 kc.—545.1m.)

- 6:45 A. M .- God's Bible School-Sunrise Worship
- 7:45—Churngold—The Breakfast Club 7:59—Gruen Time Signal
- 8:00-Little Jack Little (CBS) 8:15-Morning Moods (CBS)
- 8:30-Pyol Program 8:45-Wm. Rogers-Sons-Brad & Al
- 9:00-Ceresota Flour Dr. Copeland
- (CBS)
  9:15—H. & S. Pogue Co.—Jean West
  9:30—Consolidated Merchan's Program
  9:45—Barbara Gould Beauty Talk (CBS)
- 10:00-Consolidated Merchants Program
- 10:15—Weather—Lange Time Signal 10:18—Woman's Hour—Tremlette Tully 10:45—Davis Baking Soda Program 11:00—Queen City Rug Makers
- 11:15—Ted Brewer's Orchestra (CBS)
  11:30—Linit—Mid-Day Bath Club (CBS)
  11:45—Columbia Revue (CBS)
- Noon-Jane Grey and Kampf the Jeweler 12:15 P. M .- Model Laundry-Model Ro
- mances
  12:30—Cincinnati Merchants Program 1:00-Wyeths-Aunt Jemima Songs
- (CBS) 1:15-Danderine Movie Stars Revue
- 1:30—Crazy Crystals Program 1:45—Farm Network Program (CBS) 2:00—Julia Hayes
- 2:30—Juna Hayes 2:30—Boston Variety Hour (CBS) 3:00—U. S. Army Band (CBS) 3:30—National Democratic Committee
- (CBS)
  3:45—Pyol—Jack Conrad, pianist
  4:00—Geo Hall's Orchestra (CBS)
  4:15—Tito Guizar (CBS)
  4:30—Worthmore—Soup and Chili 4:45—To be announced (CBS)
  5:00—International Exchange of Programs
- 5:15-Malted Products-Golden Age, or ganist 5:30-Burise Weather Forecast-Stocks
- 5:33--Studio 5:33—Studio
  5:38—Coney Island Calliope
  5:43—Weather—Lange Time Signal
  5:45—H. J. Heinz—Joe Palooka (CBS)
  6:00—Wrigley—Myrt and Marge (CBS)
- 6:15—Red Top Baseball Scores 6.20—Caldwell & Taylor—Smilin' Ed McConnell 6:30-Richman Bros.-Sylvia Froos-
- Silver's Orchestra (CBS) 6:45—Camel—Morton Downey (CBS) 7:00—Linit—Bath Club (CBS) 7:15-Phillips-Abe Lyman's Orchestra (CBS)
- 7:30—La Palina—Kate Smith (CBS) 7:45—Cream of Wheat—Angelo Patri "Your Child" (CBS)
- 8:00-Olson Express (CBS) 8:15-Crisco-The Mills Brothers (CBS) 8:30-Love Story Magazine Hour (CBS)
- 9:00-To be announced (CBS) 9:15—Gen'l Mills—Gold Medal Fast Freight (CBS)
- 9:30-Chesterfield-Boswell Sisters (CBS) 9:45—Studio 10:00-Horse Shoe Gardens- Earl Arnold's Orchestra
- 10:30-Studio 10:53-Noble Sissle's Orchestra (CBS) 11:00-Ozzie Nelson's Orchestra (CBS) 11:30-Dance Orchestra (CBS)

# COMES TO CBS

Olson Weavers, featuring symphonic jazz will be heard Thursday (May 19) at 8 p. m. over WKRC Olson Rug Co. of Chicago s sponsor,

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# Dayton, Xenia **Miamisburg Boys**

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### Out-of-Town Stations STUDIO PROGRAMS

- 6:00 P. M.—Uncle Billy: children's fea-
- ture. KMOX
  —What's the News? WENR
- -Charlie Flagler, songs. WHAS 8:15-Musical Varieties. WLS 8:15—Musical Varieties. WLS 8:30—Louisville Loons. WHAS
- 10:20—George Wootten, baritone. KDKA 10:45—News Flashes. KMOX
- 11:00—Charlie Olcott, Radio's Funniest Man. KDKA 11:15-Dance Orchestra. KMOX 11:30—Back Home in Indiana. WHAS
- Midnight-Earl Hines' Orch. WENR -Charley Reinhart's Orchestra. WHAS
  12:15 A. M.—Sport Squibs. KMOX
  12:30—Winter Garden Walkathon. KMOX
  -Frankie Masters' Orchestra. WENR
- 12:45—Song Parade. KMOX 1.15—Restful Hour: James Huffman, organist. KMOX



Hello Folkses . . . What with summer coming on and these blistering days we're already after havin', it's glad we nation's stationers are that the Crosley studios are air-cooled. We've added some studios by the way and when you walk in Studio A you'll find it just as warm as Studio B, and Studio E where our morning Alagas are broadcast is always just

as warm as II. \* Talking to Ben Bernie by long distance the other night. "And did you hear the Blue Ribbon program Tuesday night?" asked the old microbe. "Well," we explained, "there was an insurance salesman with us and he gabbed all through True Story Hour and on into Blue Ribbon Malt. Nothing would shut him up. "Then tell me this," said Ben. "On what program did you enjoy

the insurance salesman better, True

Story or mine?" When you meet them good lookin' Morin Sisters ask Evelyn to tell you about the time she "went into her dance." It seems they were playing a theater in New Lexington and Evelyn got her heel caught on an exit. The New Lex natives still think it was part of the act and probably gave Ev credit for being a clever slapstick comedienne. Heh,

business she can explain that one for you. × \* Last week was an eventful one for us happy harmony brothers. The "Scandals" played here, May 5 marked our first year with WLW, May 6 was Walt's birthday and word came from N'Yawk that our first song is pullished: "Love Makin' Weather." Why don't youse all buy a copy; it has a very pretty cover: it'll go with almost any color

cover; it'll go with almost any color

Our new car is called "Stooge."

If you have a second cousin Minnie

whose brother-in-law is in the show

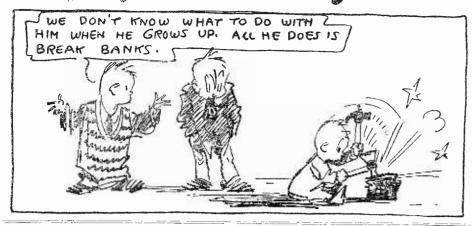
Last week we experienced the unique pleasure of going with Miss Ethel Barrymore Colt to see her two uncles in "Grand Hotel." We wouldn't mention this except for one remark from Miss Colt which we think too rood to keep. Do you remember that scene where John Barrymore confesses to Garbo that he is a black sheep with no character . . . a criminal and a hotel thief? It was at this point that Miss Colt remarked: "He's probably thinking of those towels he took from the Waldorf-Astoria."

JIM AND WALT.

### WITH TANGEE

Tangee Musical Dreams will bring "One Hour With You", "We'll Always Be Sweethearts" and "Waiting for the Moon", Thursday (May 26) at 8 p. m. over WLW.

# Skippy—A Ready-Made Career—By Percy L. Crosby





RADIO DIAL will torward mail ad dressed in its care when postage for that purpose is farrished.

Advertiscipents are restricted to proper classification, style and type. RADIO DIAL reserves the right to edit or reject any advertiscipent. any advertisement

Call PArkway 3880-3881 An Ad Taker will gladly assist you.

### Psychologists

PROF. WADE.

PROF. WADE.

The rest wenderful demonstration of psychic powe, will be given prevetely to any holy who is envious to learn the real truth about roy afrain over which she is wortied or perzied, or who is in need of a secret stilde power by which to overcome, concrete with and can her hearts desire, be it leve, wealth or domestic happiness. You will not tell me your from hie or desire. I will know all without you specdome a wird Without laving seen or heard or you before. I will trill you of your private affairs, giving you dates, metsied neares that will amaze and bencht you. Special low fee \$1.00 to any lady laringing it is advertisement. Houself to \$100 pinders. It is \$100 pinders.

### Professional Services

GENERAL MASSAGE - Library and Freedom WE, 6987. Daily and Sanday, 10 ... in to 8 p. p.

GENERAL MASSAGE—119 E. Comt St. Apt. 10 H.s. 11 a.m. tc 9 p.m. PA8246

### Business Services

ANTS, all insects destroyed; furniture, rugs cleaned and mothy rocfed. Bode bunning and Rug Cleaning Co., PA.kway 5000.

ELECTRICAL WORK--Floor plags, to wing ( . Leppert JEnerson 52-0.

15c White the WA 2215W ROLL

Landscaping All kinds - Spaying - Wh. 7248W.

MH.K CANS—No matter bow rusty, we make them lock like new, 904 Central

PAPERHANGING - \$3.50 cm. up) work guaranteed; samples shown. IIII. 7410.
PAPERHANGING \$3 noom; first class work; prompt service. PAPkway 3653.

PAPER HANGING-\$3 per room; work guaranteed. WOodburn 1168-W

PAPERING Hanging and paper in cluded, \$6.50 WA 1566W

PLASTERING, patch work or stuceo re parted, whitewashing, cellars, factories, reasonable prices. CHerry 2692

SODDING, layus diessed; landscaping; iertilizer; rock gardens. BR, 0643W.

WALLPAPER HANGING Cleaning, in terior pairting, latest samples, reason able, work guar. Paul, VAlley 0313-M

WATER-PROOFING CELLARS—Concrete work of all kinds Guaranteed Klibs 0434

### Rooms and Board

HYDE PARK—Come where it's cool; rm. for 1 or 2 hadies; near ear, bus. EAst 12 (3) W.

WALNUT HILLS (Cool rms.) Swedish cook; porches; parking; \$7-\$10. WO, 0083W.

HOME for soldiers and elderly people with care; reasonable rates. AV.7105.

### HOWE'S FAMILY HOTEL

Can't we helf out down your living ex-perses? Phone WOodburn 1208

### Rent, Furnished Rooms

ADVANTAGEOUSLY located, modern, newly decorated bachelor apartments: a real name for discriminating gentlemen. Terms made very attractive.

No. 3 Lane Seminary Campus, WO, 1168-M. AVONDALE - 506 Prospect pl.; lovely coll (in), attractive residence, \$4; free parking; breakfast optional, AV, 0761M.

"TTV 1710 Elm: 2 artic connecting hskpg rms: 2 on 3rd, edults; after 10 a, m

CLIFFON BLIGHTS - Near Burnet Woods; front int., pivate home; gar.

WALNUT HILLS - McMillan nr. Wood bunn: 1m., 2nd tl.; near bath; single person or hady employed; 5 car lines WO, 3740-1

### WESTWOOD—2388 Harrison; conveniently located; room; meal optional, MO, 3675. OUNTRY PLACE -Large rm.; garage; bath. BRamble 1176M. Around the Dial

By THE DIAL TWISTER

Furnished Apartments, Houses

GLENDALE—Furnished house for sum mer: 6 rooms, 2 baths, screened porches, garage, large lot and garden. Inquire Mrs. J. M. Sears, Forest Ave., Glendale, or phone PRinceton 7554-R.

WALNUT HILLS-2216 Park ave.; 2-rm, apt., private bath, 2nd; garage, WO, 1558-M.

### Rent, Unfurnished Rooms

TTY-1710 Elm; 2 light front rms., 2nd rear; adults: \$12; after 10 a. m.

CITY:-1710 Elm: 2 light front rms., 2nd; adults; \$14; after 10 a, m,

### Unfurnished Apartments

OAKLEY - Modern 4-room upper St. Louis; private bath, good condition; ga-rage, MElvose 3482.

### Miscellaneous, For Rent

OFFICE or SHOWROOM SPACE—ground floor, 22 East 12th St. Centrally located on several car lines, yet good parking facilities. Reasonable rental, Kelly Realty Co. CHerry 0.11.

Wanted Real Estate ET US RENT YOUR ROOMS, FLATS, STORES, HOUSES TO DESIRABLE WHITE AND COLORED TENANTS. WRS. CARRIE BROWN, COLEMAN REAUTY CO., PA. 2878.

### Wanted, to Rent

LET us rent your apts., houses, sleeping rms.; \$1 will list them with us until rented. Investigate! MAin 6731.

### Household Goods

'ARTS for any sweeper at prices below manufacture cost. Don't trade it in, we can make it look and work like new. We call and deliver; estimates free. Bags for any sweeper, 75c. COMMUNITY SWEEPER SHOP

Son Ave. Covington, Ky HEmlock 1624,

### Radio Musical Merchandise

VIOLIX -- Guarnerius: very old: will ac cept reasonable offer. JAckson 8107-W.

### Sales-Miscellaneous

01 ACK DIRT FOR SALE-Kirby 05561 3/63 Beckman st. We deliver.

### Hot Bed Soil

(REENED black soil, \$6 per toad \$150 for 10 bushels, Phone WE, 3180

### Pets, Poultry and Stock

(OLI) and tropical fish; male Bettas, \$2 up; pollies, moons, duppys, many others; a quariums and supplies. BEAUMONT, 127 Hartwell ave. VAlley 0803.

RABBITS-Brooders, bunnies and meat roblins; 50c up to \$1.50. Kliby 3067R.

with a trained lion the other night. He was brought in to broadcast his roar, but embellished the perform-ADD SIMILES:

WBZ had a painful experience



ance by smashing up the studios. Maybe it's a low suspicion. Anyway, we'd like to know what programs he heard while he was waitiı σ his turn.

Yes, Ed Wynn clumps into the studio in those terrible shoes when he broadcasts. During the 26 years

\$ 1400 TO KEEP .... ED WYNN IN THESE SHOES



he has had the relics, they've cost him \$1400 in repairs, just to keep them from falling entirely to pieces.

WIRE-HAURED Fox Terrier pups; Al pedigreed; litter registered, HI, 1847W

Used Cars For Sale

Austin Coupe Good condition; reasonable. S. AND S. GARAGE. 30% Colerain Ave. Kluby 2348

### SALE 200 CARS

ALL MAKES AND MODELS

Lowest Down Payment in City 20 MONTHS TO PAY No Down Payment If Desired

We Carty Our Own Notes.

### Bob Puthoff

2710 Colerain Ave. WEst 6511 Open from 9 A. M. to 9 P. M. We Will Buy Your Car For Cash



You don't have to have wistful memories of the "good old days"

along Vine street to enjoy WLW's Over The Rhine program (Saturday at 10.30 p.m.). The characteristic music of that little German band

can win its way on anybody's radio.

It doesn't register on the loud-speaker. But Dave Rubinoff rates as the most colorful conductor in

the NBC stables. While he's di-

recting his Chase and Sanborn or-chestra, he flings his arms and capers about in the approved der-

As if those Edgar Wallace thril-

lers weren't enough, the Eno Crime Club (CBS over WKRC, Tuesday and Wednesday at 8:30 p.m.) is uncorking some mighty interesting

presentation tricks these days. The time-lapse and mood-indicating de-

vices probably could be called impressionistic. Anyway, they do the business, and quite effectively.

Seth Parker - Phillips Lord off

the air—has a new yacht. And it's not just a tub either. So "there's

old in that that down east busi-

Dick Gordon, otherwise Sherlock

vish manner.

lile, Columbia's production chief, is collecting clocks. But wouldn't you just know a production man would dote on clocks?

Here's one the time salesmen are telling to show the power of radio advertising. The other day at a Democratic rally in New York the



pep-leader had the crowd sing "Tammany." But when the orchestra struck up the tune, most of the audience burst into "Singin' Sam's" Barbasol words.

Columbia is spreading a feast for turf fans this summer. Between now and September it has scheduled not fewer than 50 races for broadcasting. At least one will feature every week-end. So twirl a questing dial if you go in for the sport



### BUY IN NORTHERN KENTUCKY '32 Plymouth Coupe....\$495|'29 Graham Paige Sport Roadster—6 W. W. \$225 '31 Ford Coupe......\$325 '29 Hupmobile Sedan....\$350 '30 Ford Sport Coupe -

tags .... \$325

New tags ......\$95

'26 Hudson Coach .....\$75

'27 Hupmobile Sedan-

ECONOMY USED CAR CO.

All new tires.....\$225 27 Chevrolet Coach.....\$95 '30 Chrysler C. J. 6 Sedan \$395 '26 Essex Coach...... \$30

USED CARS

HERE IS THE MOST THAT MONEY CAN

1712 Madison Avenue

'29 Chev. Cabriolet .... \$245

29 Chev. Landau Sedan \$235

'28 Oldsmobile Coupe-

Cover

HIDinlock 6016



Complete inspection in your home by an expert Radio Technician. Tubes tested and your radio troubles completely analyzed without obligation. All defective parts replaced by original parts only.

Aerials Installed.

We absolutely guarantee our work for 90 days. Free service from 9 A. M. to 6 P. M.-Night Calls \$1.00

CHerry 5946

SCHWARTZ RADIO SERVICE SHOP

(Formerly Race Auto & Radio Supply Co.)
Established 10 years

WHERTY AND RACE

CINCINNATI